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#### Women in Sport Reports, Research and Expertise

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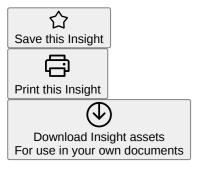
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Women in Sport Reports, Research and Expertise

Co-authored by Professor Clare Hanlon, Victoria University

Explore these interesting research articles, industry announcements and industry reports from around the world on eight key focus areas on women in sport:

- 1. Advancing Leaders
- 2. Embracing Social Change
- 3. Building Community and Organisation Capacity
- 4. Promoting Healthy and Active Lifestyles
- 5. Increasing Participation
- 6. <u>Preventing Injuries</u>
- 7. <u>Improving Performance</u>
- 8. Intervening Early for Safety and Wellbeing



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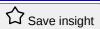
Podcast: The Business Case for Women's Sports



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**Podcast: The Business Case for Women's Sports** 

New Zealand's Australian Rules sides ready for international action



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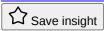
Champions: How the White Ferns stunned South Africa and the world



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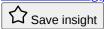
Wollaston excited at future for kiwi female riders after world success



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Wollaston excited at future for kiwi female riders after world success

Women's boxing pioneer Daniella Smith unveils journey to the top in new podcast



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Women's boxing pioneer Daniella Smith unveils journey to the top in new podcast

Deloitte: The Future of Sport 2024: Seizing the Moment



**Deloitte: The Future of Sport 2024: Seizing the Moment** 

WISPA Supporters Club - join now!

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By Merran Brockie-David - Women in Sport Aotearoa Research Reveals Significant 'Fame Gap' in Women's Sport



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Research Reveals Significant 'Fame Gap' in Women's Sport

Media and Gender Study: 2023 Annual Report



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Media and Gender Study: 2023 Annual Report

By Victoria University Melbourne Australia - Victoria University | Melbourne Australia
89% OF WOMEN IN FOOTBALL HAVE EXPERIENCED DISCRIMINATION AT WORK, BUT SURVEY REVEALS SURGE
OF OPTIMISM ABOUT GENDER EQUALITY IN THE GAME



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89% OF WOMEN IN FOOTBALL HAVE EXPERIENCED DISCRIMINATION AT WORK, BUT SURVEY REVEALS SURGE OF OPTIMISM ABOUT GENDER EQUALITY IN THE GAME

By Victoria University Melbourne Australia - Victoria University | Melbourne Australia Canadian Women & Sport Unveils New Fan Insight Reports



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By Canadian Women & Sport - Canadian Women & Sport Liv living her best life in Barcelona



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Liv living her bes

#### Liv living her best life in Barcelona

By Suzanne McFadden - LockerRoom

Number of women coaching in Olympic and Paralympic sport doubles since 2020

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#### Number of women coaching in Olympic and Paralympic sport doubles since 2020

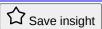
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#### Golf NZ to revive Women's Open on the back of Lydia Ko's success

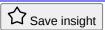
Kiwi Women's America's Cup team sailing to win, but also for a future



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#### Kiwi Women's America's Cup team sailing to win, but also for a future

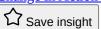
Kiwi Women's America's Cup team sailing to win, but also for a future



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#### Kiwi Women's America's Cup team sailing to win, but also for a future

<u>Change in Action Week - Digital Innovation FINALIST - Ella Ferguson</u>



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#### Change in Action Week - Digital Innovation FINALIST - Ella Ferguson

<u>Change in Action Week - Digital Innovation Winner - WomenzSports</u>



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#### Change in Action Week - Digital Innovation Winner - WomenzSports

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CBT at Falk College: Empowering Women, Creating Inclusive Environments

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#### **CBT at Falk College: Empowering Women, Creating Inclusive Environments**

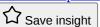
Stephanie to take part in Women's Sport Leadership Academy



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#### Stephanie to take part in Women's Sport Leadership Academy

Women in Sport 2024: Analysis of the Sport Value Chain - Media Broadcasting, Sponsorship and Deals Attendance



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# Women in Sport 2024: Analysis of the Sport Value Chain - Media Broadcasting, Sponsorship and Deals Attendance

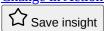
The Growth of Women's Sports and Why It Matters for Youth Sport



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#### The Growth of Women's Sports and Why It Matters for Youth Sport

Change in Action Week 2024 Winners



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#### Change in Action Week 2024 Winners

Podcast: The Business case for woman's sport - Ep.#104 going for gold:



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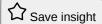
#### Podcast: The Business case for woman's sport - Ep.#104 going for gold:

Paris 2024: Athletes say work isn't over after Olympics reaches gender parity



#### Paris 2024: Athletes say work isn't over after Olympics reaches gender parity

Olympics 2024: Ranking every New Zealand athlete and their chances of a medal at the Games



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#### Olympics 2024: Ranking every New Zealand athlete and their chances of a medal at the Games

The Women in Sport Podcast - General Election Special: Tackling Heath Inequalities



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#### The Women in Sport Podcast - General Election Special: Tackling Heath Inequalities

Women in Sport Aotearoa's Change in Action Week



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#### Women in Sport Aotearoa's Change in Action Week

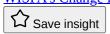
By Merran Brockie-David - Women in Sport Aotearoa Sport NZ - Media and Gender Study - 4th Annual Report



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#### Sport NZ - Media and Gender Study - 4th Annual Report

By Emma Evans - Sport New Zealand WISPA's Change in Action Week 2024



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#### **Sport Canterbury's Project Pink Dot**

By Rachel Harris - Sport Canterbury West Coast

See it to be in it: Promoting women in sport

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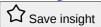


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#### Wine, Cheese, and Wāhine Initiatives - Nuku Ora

By Lily Joiner - Nuku Ora

Ali Pottinger - The future of trail running for women in Australasia



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#### Ali Pottinger - The future of trail running for women in Australasia

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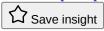


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WomenzSports presents Alice's soapbox: Emma Twigg (Rowing)



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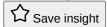


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Fundraising for Women's Sports in New Zealand



#### **Fundraising for Women's Sports in New Zealand**

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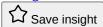


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By Emma Evans - Sport New Zealand

Change in Action - 1 Year on from IWG Webinar



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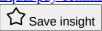
2022 IWG: Phil Clark - Using Research and Advocacy to Improve the Gender Balance of Sports Coverage



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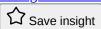
Equal pay commitments set for women's sport in NSW, lead by female advocates



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#### Equal pay commitments set for women's sport in NSW, lead by female advocates

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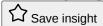
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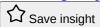
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By Erin Roxburgh - Women in Sport Aotearoa Tātāwhāinga - Episode 6: Hosting Major Events



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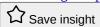


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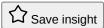


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<u>Podcast: The Business Case For Woman's Sports - Ep.#103 What parity and surveymonkey's research revealed about what</u> international consumers think about woman's sports



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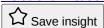
We Hear Her Podcast: Nardi Leonard



Voice & Visibility

We Hear Her Podcast: Nardi Leonard

Relational Leadership, Visibility & Voice



#### Relational Leadership, Visibility & Voice

By Kirsten Spencer - Auckland University of Technology <u>University of Otago Inclusive Language Guidelines</u>



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#### **University of Otago Inclusive Language Guidelines**

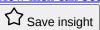
SASS Talk Podcast - Sevens sensation giving dance another fling



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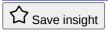
How men can become better Allies to Women



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#### How men can become better Allies to Women

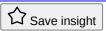
How to be a male ally to women's sport



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#### How to be a male ally to women's sport

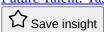
The Halo of Value Creation Opportunities Around Women's Sports



Voice & Visibility

#### The Halo of Value Creation Opportunities Around Women's Sports

Future Talent: Yasmeen Kareem





Voice & Visibility

#### **Future Talent: Yasmeen Kareem**

By Vincent Jones - Edged and Gone

IWG: Moonira Ramathula Moonira - Visibility and Voice



#### IWG: Moonira Ramathula Moonira - Visibility and Voice

IWG: Adele Pavlidis - What has sex and gender got to do with it? Exploring tensions and assumptions for elite strength and conditioning coaches

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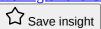
Strategies To Elevate And Diversify Women's Sports Coverage: Insights From The Gist

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#### Strategies To Elevate And Diversify Women's Sports Coverage: Insights From The Gist

Wellington and Graham sign with Brave for Super Smash



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#### Wellington and Graham sign with Brave for Super Smash

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IWG: Moonira Ramathula - Growing Professional Women's Rugby in Africa



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#### IWG: Moonira Ramathula - Growing Professional Women's Rugby in Africa

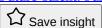
Latest research from Women's Sport Trust delves into visibility and fandom of women's sport in 2023



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#### Latest research from Women's Sport Trust delves into visibility and fandom of women's sport in 2023

Future Talent: Paige Loggenberg



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#### **Future Talent: Paige Loggenberg**

By Vincent Jones - Edged and Gone

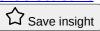
New Women's Sport Trust Partnership With The R&A Reveals Women's Sports Fans Feel Underserved Despite Record-Breaking

**Viewing Figures** 



New Women's Sport Trust Partnership With The R&A Reveals Women's Sports Fans Feel Underserved Despite Record-Breaking Viewing Figures

She's Got Game



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**She's Got Game** 

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**IWG: Troy Han - Celebrating Women In Sport** 

IWG: Gen Dohrmann - Reshaping the images we see of women's sport in Australia



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IWG: Gen Dohrmann - Reshaping the images we see of women's sport in Australia

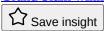
New Zealand Names Third Ever Artistic Swimming Duo For Olympic Games



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**New Zealand Names Third Ever Artistic Swimming Duo For Olympic Games** 

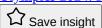
Grand Slam winner Routliffe, Sun to pair up for Paris tennis



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**Grand Slam winner Routliffe, Sun to pair up for Paris tennis** 

Olympics 2024: Paris promised gender equality. Are TV commentators meeting that goal?



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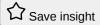
Olympics 2024: Paris promised gender equality. Are TV commentators meeting that goal?

A level playing field: the case for investing in women's sport



A level playing field: the case for investing in women's sport

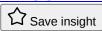
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Olympics 2024: Gold medallists Brooke Francis and Lucy Spoors on the challenges they faced

PARIS OLYMPICS 2024 Paris Olympics: Kiwi diver Lizzie Roussel returns from baby hiatus to rekindle Olympic dream



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PARIS OLYMPICS 2024 Paris Olympics: Kiwi diver Lizzie Roussel returns from baby hiatus to rekindle Olympic dream

Michele Kang Invests \$50 Million to Boost Women's Sports



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Michele Kang Invests \$50 Million to Boost Women's Sports

Aotearoa New Zealand Gender Attitudes Survey 2023



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**Aotearoa New Zealand Gender Attitudes Survey 2023** 

By Maddi Mclean - Sport New Zealand

2021 National Sport Club Survey - Female Friendly Environments

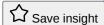


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2021 National Sport Club Survey - Female Friendly Environments

By Maddi Mclean - Sport New Zealand

Men as Allies: supporting women and girls in community sport



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Men as Allies: supporting women and girls in community sport

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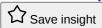
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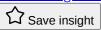
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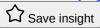
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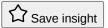
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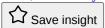
What women want: A wishlist from Kiwi wāhine in sport



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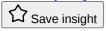
Yeah, Nah: Is Lydia Ko New Zealand's greatest ever sportsperson?



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#### Yeah, Nah: Is Lydia Ko New Zealand's greatest ever sportsperson?

CJ's Story Inspiring Inclusion





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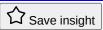
Who deserves New Zealand's highest sporting honour?



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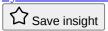
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#### Revealed: Portia's next career step

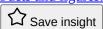
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#### Lydia Ko's Cinderella story

Facts and figures: Women in sport



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#### **Facts and figures: Women in sport**

All Blacks v England: Sex act joke about female physio 'harassment'



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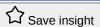
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Sail GP: how many women on the water this weekend?



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Sail GP: how many women on the water this weekend?

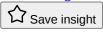
Taranaki Thunder bought by sports media company



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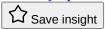
Kiwi wins gold in groundbreaking women's event



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Kiwi wins gold in groundbreaking women's event

Paris Olympics 2024: Full New Zealand schedule



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Paris Olympics 2024: Full New Zealand schedule

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