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WISPA's Change in Action Week 2024

Theme:
Voice & Visibility

 WISPA's Change in Action Week 2024

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 Women in Sport Aotearoa

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What is Change in Action Week?

Change in Action Week (2-8 September 2024) is a call to action encouraging anyone in the sport and physical activity community across Aotearoa to share current examples of actions driving positive change for women and girls. It is a chance to celebrate the small wins in clubs, schools, groups and organisations that are improving the sporting landscape for women and girls, and to encourage others to make similar changes.

Submit to be featured by WISPA and win a session with Zoe George and a feature in LockerRoom!

- [Submit your story here](#) of change to be recognised as a champion of positive change and featured by WISPA.
- One winner from each category will also have the chance to attend an online coaching session with Zoe George, journalist and women's sport champion!
- One lucky overall winner will have the chance to be featured in [LockerRoom!](#)
- Courtesy of NZ Cricket, we have six double passes to a WHITE FERNS home fixture of their choice during the 2024/25 summer!
- There is also some awesome chocolate up for grabs for some lucky winners from our mates at [Cadbury NZ!](#)

Nominate your champion(s)

- Categories for submissions:
 - **Dallies (Dads as Allies)** - A Dad that has made an impact on their daughter's sport or rec experiences
 - **Innovative Impact** - A community, regional or national initiative that has introduced change for women or girls
 - **Pioneer of Change** - A volunteer who has made a real change for women or girls in their community
 - **Wāhine Toa** - Do you have a big sister/aunty or mum in your community who is a role model for girls or women and inspires positive change
 - **Rangatahi** - Anyone under 20 with recognised potential that is going to make a difference for women or girls in sport and rec now or in the future.
 - **Digital Innovation** - using your digital channels to create change for women or girls
 - **Fill out [the short form](#)** about a person/group or kaupapa that has positively impacted women or girls in sport or physical activity and attach videos/photos that showcase this.
- **Note: Videos/photos must be received by Monday 19 August to enable WISPA to edit and share on our channels during Change in Action Week.** If you submit after 19 Aug, WISPA cannot guarantee that we will be able to edit and share on our channels.

How can I take part further and share the Change in Action Week messaging?

Are there examples of champions of change in your region that influence positive change for women or girls in sport and recreation?

This is a week that is a great chance to highlight these Individuals, Groups, Organisations or yourself as a champion in this space and to inspire others to make positive change.


Anyone can nominate anyone or anything - you can nominate yourself or your club/school/org, or you can nominate someone you know (as long as they give you permission!)


- [Download our Change in Action Week Media Toolkit](#) with logos, social tiles, banners and posters here to share your own examples for Change in Action Week
- Make sure you tag WISPA and use the hashtags: #changeinspireschange #levelthefield #WISPAotearoa #womeninsport
- Hold an event/activation in your area during 2-8 September focusing on equity for women and girls in sport and physical activity and share about it with WISPA!


Key tips for taking good video footage:

- Film in **portrait** (ie. Vertical) on your phone
- Hold your phone steady

- Frame the person in the centre, about waist up, and get them to look straight at the camera.
- Start with a quick intro (Who)
- Describe the activity that has been implemented (What)
- How has it driven change for women or girls in the sport/activity? (How)
- Keep it short! Less than 2 minutes is ideal - focus on the key info only :)


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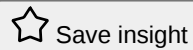
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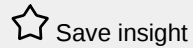
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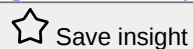
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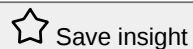
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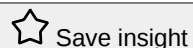
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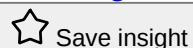
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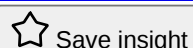
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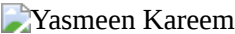
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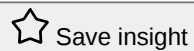
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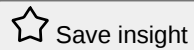
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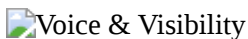
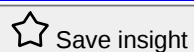
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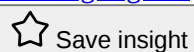


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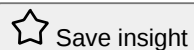
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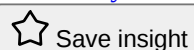
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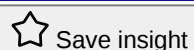
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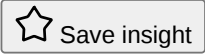
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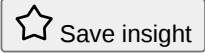


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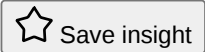


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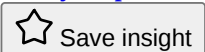
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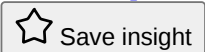
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