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# See it to be in it: Promoting women in sport

Theme:

Voice & Visibility

See it to be in it: Promoting women in sport

Merran Brockie-David

#### Merran Brockie-David

Co-authored by George Heagney, Stuff NZ

Women in Sport Aotearoa



# See it to be in it: Promoting women in sport

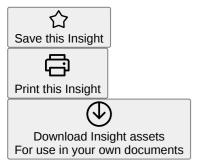
An organisation advocating for women's involvement in sport is starting to see improvements in female representation.

Women in Sport Aotearoa is this weekend <u>holding a fundraiser evening at Awapuni Function Centre</u> in Palmerston North this weekend to celebrate females in sport.

Guests include Raelene Castle, Farah Palmer, Barbara Kendall and Kayla Whitelock.

The event is hosted by business owners and community supporters John and Angela Turkington, aimed at improving gender equity in sports and recreation.

#### Read more here.



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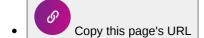


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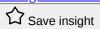
<u>Change in Action Week - Digital Innovation FINALIST - Ella Ferguson</u>



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## Change in Action Week - Digital Innovation FINALIST - Ella Ferguson

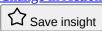
<u>Change in Action Week - Digital Innovation Winner - WomenzSports</u>



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#### **Change in Action Week - Digital Innovation Winner - WomenzSports**

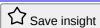
<u>Change in Action Week - Innovative Impact Winner - POWA First Steps</u>



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#### **Change in Action Week - Innovative Impact Winner - POWA First Steps**

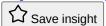
CBT at Falk College: Empowering Women, Creating Inclusive Environments



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#### CBT at Falk College: Empowering Women, Creating Inclusive Environments

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Paris 2024: Athletes say work isn't over after Olympics reaches gender parity

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## The Women in Sport Podcast - General Election Special: Tackling Heath Inequalities

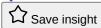
Women in Sport Aotearoa's Change in Action Week

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## Women in Sport Aotearoa's Change in Action Week

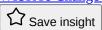
By Merran Brockie-David - Women in Sport Aotearoa Sport NZ - Media and Gender Study - 4th Annual Report



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# Sport NZ - Media and Gender Study - 4th Annual Report

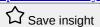
By Emma Evans - Sport New Zealand WISPA's Change in Action Week 2024



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#### WISPA's Change in Action Week 2024

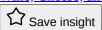
By Merran Brockie-David - Women in Sport Aotearoa Sport Canterbury's Project Pink Dot



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#### **Sport Canterbury's Project Pink Dot**

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By Dani Marshall - Womenzsports

WomenzSports presents Alice's soapbox: Emma Twigg (Rowing)

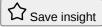


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#### WomenzSports presents Alice's soapbox: Emma Twigg (Rowing)

By Dani Marshall - Womenzsports

WomenzSports presents Alice's soapbox: Shiray Kaka (Rugby 7's)



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#### WomenzSports presents Alice's soapbox: Shiray Kaka (Rugby 7's)

By Dani Marshall - Womenzsports

Fundraising for Women's Sports in New Zealand



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#### Fundraising for Women's Sports in New Zealand

By Dani Marshall - Womenzsports

FIFA Women's World Cup Media & Gender Case Study 2023



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#### FIFA Women's World Cup Media & Gender Case Study 2023

By Emma Evans - Sport New Zealand

Change in Action - 1 Year on from IWG Webinar



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#### Change in Action - 1 Year on from IWG Webinar

By Merran Brockie-David - Women in Sport Aotearoa

2022 IWG: Phil Clark - Using Research and Advocacy to Improve the Gender Balance of Sports Coverage



# 2022 IWG: Phil Clark - Using Research and Advocacy to Improve the Gender Balance of Sports Coverage

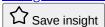
Equal pay commitments set for women's sport in NSW, lead by female advocates



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# Equal pay commitments set for women's sport in NSW, lead by female advocates

By Merran Brockie-David - Women in Sport Aotearoa Change Our Game State of Play Survey 2022-2023



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#### Change Our Game State of Play Survey 2022-2023

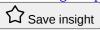
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# Findings report – The Value of You Can Be What You Can See

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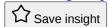


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#### Tātāwhāinga - Episode 7: The Role of Sports Media

By Erin Roxburgh - Women in Sport Aotearoa

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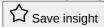


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Tātāwhāinga - Episode 5: Athletes: Humans or Commodities Part 2



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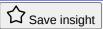
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We Hear Her Podcast: Nardi Leonard

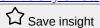
Relational Leadership, Visibility & Voice



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#### **University of Otago Inclusive Language Guidelines**

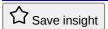
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How men can become better Allies to Women



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#### How men can become better Allies to Women

How to be a male ally to women's sport



# How to be a male ally to women's sport

The Halo of Value Creation Opportunities Around Women's Sports



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## The Halo of Value Creation Opportunities Around Women's Sports

Future Talent: Yasmeen Kareem



**Yasmeen Kareem** 

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#### **Future Talent: Yasmeen Kareem**

By Vincent Jones - Edged and Gone

IWG: Moonira Ramathula Moonira - Visibility and Voice



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#### IWG: Moonira Ramathula Moonira - Visibility and Voice

IWG: Adele Pavlidis - What has sex and gender got to do with it? Exploring tensions and assumptions for elite strength and conditioning coaches



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# IWG: Adele Pavlidis - What has sex and gender got to do with it? Exploring tensions and assumptions for elite strength and conditioning coaches

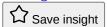
Strategies To Elevate And Diversify Women's Sports Coverage: Insights From The Gist



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## Strategies To Elevate And Diversify Women's Sports Coverage: Insights From The Gist

Wellington and Graham sign with Brave for Super Smash



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# Wellington and Graham sign with Brave for Super Smash

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**IWG: Troy Han - Celebrating Women In Sport** 

IWG: Gen Dohrmann - Reshaping the images we see of women's sport in Australia



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IWG: Gen Dohrmann - Reshaping the images we see of women's sport in Australia

New Zealand Names Third Ever Artistic Swimming Duo For Olympic Games

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#### **New Zealand Names Third Ever Artistic Swimming Duo For Olympic Games**

Grand Slam winner Routliffe, Sun to pair up for Paris tennis

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#### Olympics 2024: Paris promised gender equality. Are TV commentators meeting that goal?

A level playing field: the case for investing in women's sport

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### A level playing field: the case for investing in women's sport

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Michele Kang Invests \$50 Million to Boost Women's Sports



#### Michele Kang Invests \$50 Million to Boost Women's Sports

Aotearoa New Zealand Gender Attitudes Survey 2023

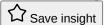
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#### **Aotearoa New Zealand Gender Attitudes Survey 2023**

By Maddi Mclean - Sport New Zealand

2021 National Sport Club Survey - Female Friendly Environments



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#### 2021 National Sport Club Survey - Female Friendly Environments

By Maddi Mclean - Sport New Zealand

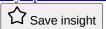
Men as Allies: supporting women and girls in community sport



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Men as Allies: supporting women and girls in community sport

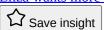
Olympic wāhine winning streak makes powerful case for more funding for women's sport



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#### Olympic wāhine winning streak makes powerful case for more funding for women's sport

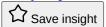
Eliza wants more than a last tango in Paris



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#### Eliza wants more than a last tango in Paris

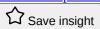
Scotty's Spin: Where Is New Zealand's Investment In Women's Sport?



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Scotty's Spin: Where Is New Zealand's Investment In Women's Sport?

Women's Sports Trust: Report into the positive impact of women's sport sponsorship on brands



Women's Sports Trust: Report into the positive impact of women's sport sponsorship on brands
In a league of her own: WISPA Foundation Member Toni Bruce wins major award

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In a league of her own: WISPA Foundation Member Toni Bruce wins major award

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SASS Talk: Olympic cyclist's hellish ride to Paris

<u>Title IX was a game-changer, but women are still fighting for an equal playing field</u>

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Title IX was a game-changer, but women are still fighting for an equal playing field

New Zealander Rebecca Foulsham's key Paralympics role



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Yeah, Nah: Is Lydia Ko New Zealand's greatest ever sportsperson?



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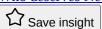
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# 2023 Women's Sporting Landscape

Who deserves New Zealand's highest sporting honour?



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# Who deserves New Zealand's highest sporting honour?

Revealed: Portia's next career step



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# Revealed: Portia's next career step

Lydia Ko's Cinderella story

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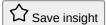
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#### Lydia Ko's Cinderella story

Facts and figures: Women in sport

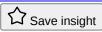


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Sail GP: how many women on the water this weekend?

Taranaki Thunder bought by sports media company



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Taranaki Thunder bought by sports media company

Kiwi wins gold in groundbreaking women's event



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#### Paris Olympics throw spotlight on needs of athlete mothers

Paris Olympics throw spotlight on needs of athlete mothers

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The Women in Sport Podcast - Paris 2024 Olympic Preview: Joanna Rowsell

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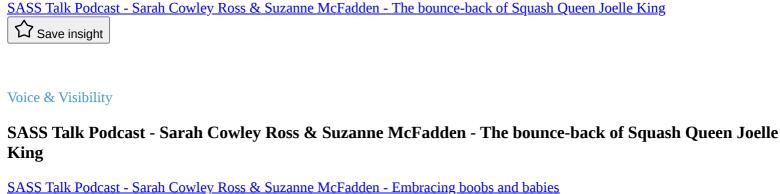
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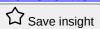


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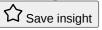
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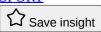
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