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# Rally Report 2024


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## Canadian Women & Sport

Understanding girls’ experiences is the first step in transforming the sport and physical activity system in Canada so that all girls can play. Rally Report 2024, developed in partnership with Canadian Tire Jumpstart Charities and global insight consultancy IMI Consulting, aims to champion girls’ voices, and support and inspire sport leaders with fresh insights into how they can reimagine sport and create more equitable, inclusive environments.

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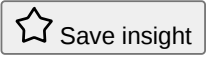
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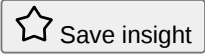
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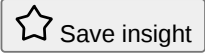
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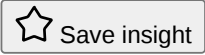
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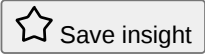
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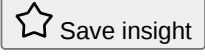


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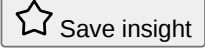


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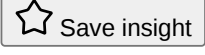
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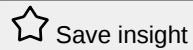
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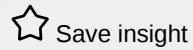
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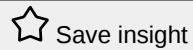
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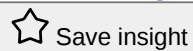
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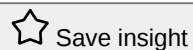


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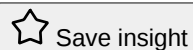


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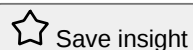


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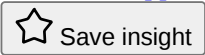
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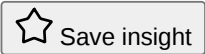
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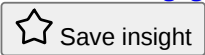
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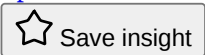
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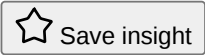
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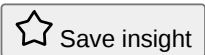
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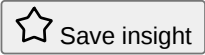
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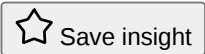
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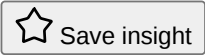
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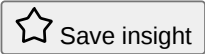
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