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### Number of women coaching in Olympic and Paralympic sport doubles since 2020

Theme: Voice & Visibility

Number of women coaching in Olympic and Paralympic sport doubles since 2020

Victoria University Melbourne Australia

Victoria University Melbourne Australia

# Through several proactive and collaborative programmes to support British coaches, the number of women coaching in Olympic and Paralympic sports in the UK has almost doubled since the Tokyo 2020 Games.

The data, collected from national governing bodies of sport, features coaches who are supporting athletes on their journey to an Olympic or Paralympic Games. Across summer Olympic and Paralympic sports, 20% of coaches are women, up from 10% in 2020.

**Director of Performance at UK Sport, Dr Kate Baker, said,** "A diverse workforce brings innovative ideas, broader perspectives, and stronger collaboration, which we believe is integral for the sporting system to thrive.

"Our ambition is not only to create gender equity but to build a more inclusive and diverse community of sports, staff, and athletes.

"It is vital we do this to ensure the ongoing success of British athletes on the world stage and beyond the field of play, not just at the top end of Olympic and Paralympic sports but across the talent pathway."

Despite not reaching the <u>ambitious target that UK Sport set back in 2020</u>, increasing the number of female coaches in Olympic and Paralympic sport to 25% - significant progress has been made. This includes a deeper understanding of coaching environments to enable a diverse workforce to flourish.

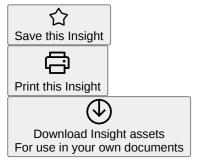
As part of our ambition to grow a thriving sporting system, in 2021, the Female Coaches Leadership Programme was created. This work shadowing and mentorship initiative provided learning and development experiences to support and develop female coaches in high-performance coaching environments. The programme supported 44 coaches working across 20 sports.

The programme then evolved into the Women's Coaching CPD Initiative, which aims to support the ongoing development of female coaches and grow the breadth and depth of coaching talent across British high-performance sport. Coaches from the programme described notable impacts across several areas including confidence, connection, capability, and value within their sport.

The priorities, developed in collaboration with the coaches, were to connect coaches with one another, enable sharing of ideas, and facilitate joint problem-solving. The programme included a variety of workshops featuring Kate Howey (judo), Claire Morrison (boccia), Mel Marshall (swimming), Jane Figueredo (diving), and Jess Thirlby (netball), who shared insights from her historic journey to the World Cup final with the England Roses.

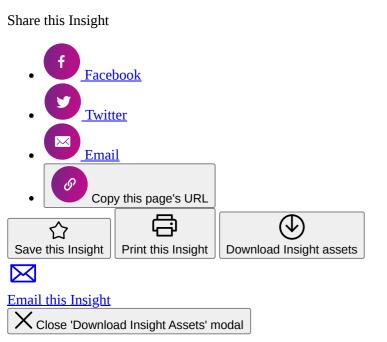
The next stage of our commitment to creating and supporting a diverse workforce is a research project in partnership with UK Coaching, Leeds Beckett University and national governing bodies to better understand the coaching environment within sports for women coaches.

### Read the full news article here



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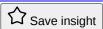
Podcast: The Business Case for Women's Sports



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**Podcast: The Business Case for Women's Sports** 

New Zealand's Australian Rules sides ready for international action



Voice & Visibility

New Zealand's Australian Rules sides ready for international action

Champions: How the White Ferns stunned South Africa and the world



### Champions: How the White Ferns stunned South Africa and the world

Wollaston excited at future for kiwi female riders after world success

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### Wollaston excited at future for kiwi female riders after world success

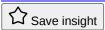
Women's boxing pioneer Daniella Smith unveils journey to the top in new podcast



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### Women's boxing pioneer Daniella Smith unveils journey to the top in new podcast

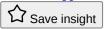
Deloitte: The Future of Sport 2024: Seizing the Moment



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### **Deloitte: The Future of Sport 2024: Seizing the Moment**

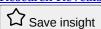
WISPA Supporters Club - join now!



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### WISPA Supporters Club - join now!

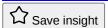
By Merran Brockie-David - Women in Sport Aotearoa Research Reveals Significant 'Fame Gap' in Women's Sport



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### Research Reveals Significant 'Fame Gap' in Women's Sport

Media and Gender Study: 2023 Annual Report



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### Media and Gender Study: 2023 Annual Report

By Victoria University Melbourne Australia - Victoria University | Melbourne Australia 89% OF WOMEN IN FOOTBALL HAVE EXPERIENCED DISCRIMINATION AT WORK, BUT SURVEY REVEALS SURGE OF OPTIMISM ABOUT GENDER EQUALITY IN THE GAME



# 89% OF WOMEN IN FOOTBALL HAVE EXPERIENCED DISCRIMINATION AT WORK, BUT SURVEY REVEALS SURGE OF OPTIMISM ABOUT GENDER EQUALITY IN THE GAME

By Victoria University Melbourne Australia - Victoria University | Melbourne Australia <u>Canadian Women & Sport Unveils New Fan Insight Reports</u>

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### Canadian Women & Sport Unveils New Fan Insight Reports

By Canadian Women & Sport - Canadian Women & Sport Liv living her best life in Barcelona



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### Liv living her best life in Barcelona

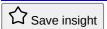
By Suzanne McFadden - LockerRoom
Golf NZ to revive Women's Open on the back of Lydia Ko's success



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### Golf NZ to revive Women's Open on the back of Lydia Ko's success

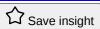
Kiwi Women's America's Cup team sailing to win, but also for a future



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<u>Change in Action Week - Digital Innovation FINALIST - Ella Ferguson</u>



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By Emma Evans - Sport New Zealand <u>WISPA's Change in Action Week 2024</u>

### WISPA's Change in Action Week 2024

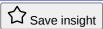
By Merran Brockie-David - Women in Sport Aotearoa Sport Canterbury's Project Pink Dot



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### **Sport Canterbury's Project Pink Dot**

By Rachel Harris - Sport Canterbury West Coast See it to be in it: Promoting women in sport



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### See it to be in it: Promoting women in sport

By Merran Brockie-David - Women in Sport Aotearoa Wine, Cheese, and Wāhine Initiatives - Nuku Ora

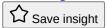


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### Wine, Cheese, and Wāhine Initiatives - Nuku Ora

By Lily Joiner - Nuku Ora

Ali Pottinger - The future of trail running for women in Australasia



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### Ali Pottinger - The future of trail running for women in Australasia

By Ali Pottinger - Squadrun

WOMENZSPORTS presents Alice Soapbox: Mea Motu

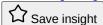


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### WOMENZSPORTS presents Alice Soapbox: Mea Motu

By Dani Marshall - Womenzsports

WomenzSports presents Alice's soapbox: Emma Twigg (Rowing)



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### WomenzSports presents Alice's soapbox: Emma Twigg (Rowing)

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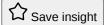
### Equal pay commitments set for women's sport in NSW, lead by female advocates

By Merran Brockie-David - Women in Sport Aotearoa Change Our Game State of Play Survey 2022-2023



### **Change Our Game State of Play Survey 2022-2023**

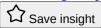
Findings report – The Value of You Can Be What You Can See



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### Findings report - The Value of You Can Be What You Can See

<u>Tātāwhāinga - Episode 7: The Role of Sports Media</u>



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### Tātāwhāinga - Episode 7: The Role of Sports Media

By Erin Roxburgh - Women in Sport Aotearoa

<u>Tātāwhāinga - Episode 6: Hosting Major Events</u>



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By Erin Roxburgh - Women in Sport Aotearoa

Tātāwhāinga - Episode 5: Athletes: Humans or Commodities Part 2

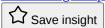


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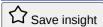


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### Tātāwhāinga - Episode 1: Welcome to Tātāwhāinga

By Erin Roxburgh - Women in Sport Aotearoa

<u>Podcast: The Business Case For Woman's Sports - Ep.#103 What parity and surveymonkey's research revealed about what international consumers think about woman's sports</u>



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Podcast: The Business Case For Woman's Sports - Ep.#103 What parity and surveymonkey's research revealed about what international consumers think about woman's sports

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How men can become better Allies to Women

How to be a male ally to women's sport

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### How to be a male ally to women's sport

The Halo of Value Creation Opportunities Around Women's Sports

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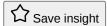
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### The Halo of Value Creation Opportunities Around Women's Sports



### **Future Talent: Yasmeen Kareem**

By Vincent Jones - Edged and Gone IWG: Moonira Ramathula Moonira - Visibility and Voice



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### IWG: Moonira Ramathula Moonira - Visibility and Voice

<u>IWG: Adele Pavlidis - What has sex and gender got to do with it? Exploring tensions and assumptions for elite strength and conditioning coaches</u>



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# IWG: Adele Pavlidis - What has sex and gender got to do with it? Exploring tensions and assumptions for elite strength and conditioning coaches

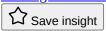
Strategies To Elevate And Diversify Women's Sports Coverage: Insights From The Gist



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### Strategies To Elevate And Diversify Women's Sports Coverage: Insights From The Gist

Wellington and Graham sign with Brave for Super Smash



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### Wellington and Graham sign with Brave for Super Smash

By Vincent Jones - Edged and Gone

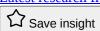
IWG: Moonira Ramathula - Growing Professional Women's Rugby in Africa

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Latest research from Women's Sport Trust delves into visibility and fandom of women's sport in 2023



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Future Talent: Paige Loggenberg

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### **Future Talent: Paige Loggenberg**

By Vincent Jones - Edged and Gone

New Women's Sport Trust Partnership With The R&A Reveals Women's Sports Fans Feel Underserved Despite Record-Breaking Viewing Figures



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# New Women's Sport Trust Partnership With The R&A Reveals Women's Sports Fans Feel Underserved Despite Record-Breaking Viewing Figures

She's Got Game

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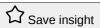
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### **She's Got Game**

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### **IWG: Troy Han - Celebrating Women In Sport**

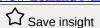
IWG: Gen Dohrmann - Reshaping the images we see of women's sport in Australia



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### IWG: Gen Dohrmann - Reshaping the images we see of women's sport in Australia

New Zealand Names Third Ever Artistic Swimming Duo For Olympic Games



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### **New Zealand Names Third Ever Artistic Swimming Duo For Olympic Games**

<u>Grand Slam winner Routliffe, Sun to pair up for Paris tennis</u>



### Grand Slam winner Routliffe, Sun to pair up for Paris tennis

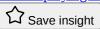
Olympics 2024: Paris promised gender equality. Are TV commentators meeting that goal?

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### Olympics 2024: Paris promised gender equality. Are TV commentators meeting that goal?

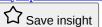
A level playing field: the case for investing in women's sport



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### A level playing field: the case for investing in women's sport

Olympics 2024: Gold medallists Brooke Francis and Lucy Spoors on the challenges they faced



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### Olympics 2024: Gold medallists Brooke Francis and Lucy Spoors on the challenges they faced

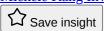
PARIS OLYMPICS 2024 Paris Olympics: Kiwi diver Lizzie Roussel returns from baby hiatus to rekindle Olympic dream



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# PARIS OLYMPICS 2024 Paris Olympics: Kiwi diver Lizzie Roussel returns from baby hiatus to rekindle Olympic dream

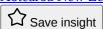
Michele Kang Invests \$50 Million to Boost Women's Sports



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### Michele Kang Invests \$50 Million to Boost Women's Sports

Aotearoa New Zealand Gender Attitudes Survey 2023

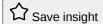


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### **Aotearoa New Zealand Gender Attitudes Survey 2023**

By Maddi Mclean - Sport New Zealand

2021 National Sport Club Survey - Female Friendly Environments



### 2021 National Sport Club Survey - Female Friendly Environments

By Maddi Mclean - Sport New Zealand

Men as Allies: supporting women and girls in community sport

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Men as Allies: supporting women and girls in community sport

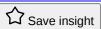
Olympic wāhine winning streak makes powerful case for more funding for women's sport

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Olympic wāhine winning streak makes powerful case for more funding for women's sport

Eliza wants more than a last tango in Paris



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Eliza wants more than a last tango in Paris

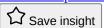
Scotty's Spin: Where Is New Zealand's Investment In Women's Sport?



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Scotty's Spin: Where Is New Zealand's Investment In Women's Sport?

Women's Sports Trust: Report into the positive impact of women's sport sponsorship on brands



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Women's Sports Trust: Report into the positive impact of women's sport sponsorship on brands

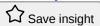
In a league of her own: WISPA Foundation Member Toni Bruce wins major award



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In a league of her own: WISPA Foundation Member Toni Bruce wins major award

Invisibility of female participants in midlife and beyond in sport and exercise science research: a call to action



Invisibility of female participants in midlife and beyond in sport and exercise science research: a call t	to
action	

Women coaches in Aotearoa New Zealand - Research

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### Women coaches in Aotearoa New Zealand - Research

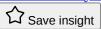
Women's Ice Hockey on the Rise

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### Women's Ice Hockey on the Rise

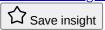
SASS Talk: Olympic cyclist's hellish ride to Paris



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### SASS Talk: Olympic cyclist's hellish ride to Paris

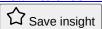
Title IX was a game-changer, but women are still fighting for an equal playing field



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### Title IX was a game-changer, but women are still fighting for an equal playing field

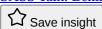
New Zealander Rebecca Foulsham's key Paralympics role



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### New Zealander Rebecca Foulsham's key Paralympics role

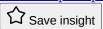
SASS Talk: Behind the scenes of the Paris Olympics



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### SASS Talk: Behind the scenes of the Paris Olympics

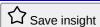
WomenzSports present's Alice's Soapbox: Ruahei Demant (Rugby 15's)



### WomenzSports present's Alice's Soapbox: Ruahei Demant (Rugby 15's)

By Dani Marshall - Womenzsports

Auckland HEARTS recognised in Auckland Cricket's History



Auckland HEARTS Capping

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### Auckland HEARTS recognised in Auckland Cricket's History

By Astrid van Uden - AucklandCricket.co.nz

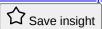
Lydia Ko within reach of golfing greats after staggering career earnings soar



Voice & Visibility

### Lydia Ko within reach of golfing greats after staggering career earnings soar

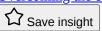
The Women in Sport Podcast - The Rugby League World Cup: A lasting legacy



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### The Women in Sport Podcast - The Rugby League World Cup: A lasting legacy

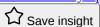
Overcoming the obstacles: How New Zealand women have shone at the Olympic Games



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### Overcoming the obstacles: How New Zealand women have shone at the Olympic Games

Paris 2024 Olympics: A new era for women in sport



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### Paris 2024 Olympics: A new era for women in sport

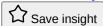
What women want: A wishlist from Kiwi wāhine in sport



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### What women want: A wishlist from Kiwi wāhine in sport

Yeah, Nah: Is Lydia Ko New Zealand's greatest ever sportsperson?



### Yeah, Nah: Is Lydia Ko New Zealand's greatest ever sportsperson?

CJ's Story Inspiring Inclusion





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### **CJ's Story Inspiring Inclusion**

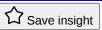
By Dantaye Simpson - Sport Manawatu 2023 Women's Sporting Landscape



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### 2023 Women's Sporting Landscape

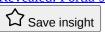
Who deserves New Zealand's highest sporting honour?



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### Who deserves New Zealand's highest sporting honour?

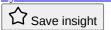
Revealed: Portia's next career step



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### Revealed: Portia's next career step

By Suzanne McFadden - LockerRoom Lydia Ko's Cinderella story



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### Lydia Ko's Cinderella story

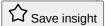
Facts and figures: Women in sport



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### **Facts and figures: Women in sport**

All Blacks v England: Sex act joke about female physio 'harassment'



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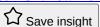
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Sail GP: how many women on the water this weekend?



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### Sail GP: how many women on the water this weekend?

Taranaki Thunder bought by sports media company



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### Taranaki Thunder bought by sports media company

Kiwi wins gold in groundbreaking women's event

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### Kiwi wins gold in groundbreaking women's event

Paris Olympics 2024: Full New Zealand schedule



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### Women in Sport Reports, Research and Expertise

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### 5 4 3 2 1 Paris: Eva Morris and Nina Brown

The impact of uniform design on female athletes' confidence - Massey University



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### The impact of uniform design on female athletes' confidence - Massey University

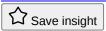
Pioneer women surfers reflect on their struggle for recognition



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### Pioneer women surfers reflect on their struggle for recognition

Research Confirms Benefit of Increased Representation of Women on Boards



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### Research Confirms Benefit of Increased Representation of Women on Boards

Paris Olympics throw spotlight on needs of athlete mothers



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### Paris Olympics throw spotlight on needs of athlete mothers

Audio: Nicky van den Bos: On why people are reluctant to criticise women's sport?



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**Diversity and Inclusion Survey** 

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The ROI of Women's Sports: A Blueprint for Value Investing



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### The ROI of Women's Sports: A Blueprint for Value Investing

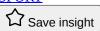
Dalton's special connection to Southland lives on through foundation's gift



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### Dalton's special connection to Southland lives on through foundation's gift

A PERIOD THAT STARTS A CONVERSATION: FEMALE ATHLETES BREAK THE TABOO ON MENSTRUATION IN ELITE SPORT



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