

 Open search panel



Search

Search the Insight Hub...

Cancel

- [Insights](#)  
[Rangahau](#)
- [Events](#)  
[Hui](#)
- [Partnerships](#)  
[Rangapū](#)
- [Impact](#)  
[Whakaaweawe](#)
- About  
Mō Mātou
  - [Overview](#)
  - [History](#)
  - [Support](#)
-  [0](#)  
[Saved](#)

 [0](#) Saved

 EN ▾

- [Sign in](#)
- [Submit](#) >

  Toggle navigation [Submit](#) >



# Kiwi wins gold in groundbreaking women's event

Theme:  
Voice & Visibility

 Kiwi wins gold in groundbreaking women's event

Co-authored by Sunlive

**The big 10-year anniversary of Crankworx Rotorua culminated in an extraordinary milestone for Slopestyle Mountain Biking, marking the first-time female athletes competed in a Crankworx FMBA Slopestyle World Championship event.**

**This occasion was sweetened, as Kiwi Robin Goomes ascended to the top podium spot grabbing a \$ 16,000 NZD cheque, followed closely by Harriet Burbidge-Smith and Caroline Buchanan, igniting pride and celebration among fans from Aotearoa and beyond.**

In this Diamond Level Event, the female athletes were not just participants, but they captivated the audience with a dazzling array of tricks and airtime, cementing their place at the pinnacle of Slopestyle Mountain Biking while competing for a total of \$ 41,000 NZD.

The excitement among fans on site was palpable as Caroline Buchanan dropped in first, kicking off the Maxxis Slopestyle in Memory of McGazza with an electrifying run.

Caroline reflected on her journey in Freeride Mountain Biking and the evolution of women in Slopestyle.

"One of those things I remember, two years ago sitting in the booth here when the men were on and I said, you know, it would be unreal to see women," says Caroline.

"And fast forward to two years later, now I see the top six ladies in the world who are completely ready for this course and this experience, to just all shine."

The athlete embodies the progress and potential of women in the sport.

"There were so many little girls in the stands, there were so many spectators, so many people cheering," says Caroline.

"For me, growing up in BMX since the age of five, it's really hard to be what you can't see, so being seen I think is the most important thing right now for the future of Women's Slopestyle, and yeah, to be one of the older girls in the class at 33, still throwing down, this is probably one of my career highlights today."

Dropping in last in the first run, Robin Goomes came out on top of the field with an outstanding 90.75-point run, with Harriet 'Haz' Burbidge-Smith hot on her trails with 85.5 points.

After the other riders finished their second runs, the two athletes, who are good friends and have been training together in the lead-up to the event, opted for a 'party train' led by Harriet on their final run, representing the camaraderie and joy at the heart of the competition.

"The plan for run 2 was just to clean that [first] ride up, but instead, Haz and I stayed in our positions, and Haz was saying that if she stayed in second, she was happy to just party train down," says Robin.

"Honestly, that's the dream - having fun with your friends. It's been a good week!"

After a week filled with good-weather days for training, Rotorua woke up to a cloudy morning after last night's showers.

The vibe remained high as conditions cleared, seemingly in favour of the groundbreaking competition.

Robin reflected on the conditions, attributing the turn in weather to a timely Karakia, a testament to the deep cultural roots and communal spirit that pervaded the whole Crankworx Rotorua festival.

"We were really lucky to have super good riding every other day, which in a way, made it quite hard today when we had rain overnight and then windy conditions this morning," says Robin.

"We did a nice little Karakia this morning and somehow, in the moment, the weather just turned itself on. So, I can't help but feel like it was just meant to be."

Karakias are Māori prayers used to invoke spiritual guidance and protection.

Runner-up Harriet Burbidge-Smith reflected on her first run and the decision to celebrate with her mate Robin Goomes by running a party train.

"I think the first run was definitely something I knew I could do consistently, which is what I wanted to do. And I was really happy with it. So stoked!" says Harriet.

“And after that, it was just like, I don’t think I had the next five points in me after this week. I had a couple of crashes and I kind of talked to Robin up top.”

Despite a close call, young Natasha Miller, only 17 years old, missed the podium by only a mere 0.75 points, showcasing the fierce competition and incredible talent pool within the women’s Slopestyle scene.

Shealen Reno came in fifth with two amazing runs that put her at 74.50 points.

Patricia Druwen, the 2023 Female Red Bull Rookie of the Year, had to pull out shortly before the event started due to health reasons, narrowing the start field down to the world’s best five female athletes.

Reflecting on this groundbreaking day using three words, the women say it best:

- (1) Robin Goomes (NZL): Crazy, Emotional Rollercoaster
- (2) Harriet Burbidge-Smith (AUS): Nervewracking, Exciting, Fun
- (3) Caroline Buchanan (AUS): Iconic, HERstory, Progression
- (4) Natasha Miller (CAN): Electric, Insane, Fun
- (5) Shealen Reno (USA): Stunning, Groundbreaking, Successful

The 2024 Maxxis Slopestyle in Memory of McGazza not only celebrated women ascending in the sport but also honoured the legacy of Kelly “McGazza” McGarry with a ‘McGazza Train’.


After withdrawing from the competition yesterday, the male athletes joined the female riders and other members of the mountain bike community to remember the great mountain bike legend.

The organisers say the "spirit of Crankworx Rotorua shines brighter than ever, heralding a new era of inclusivity, excellence, and shared joy in mountain biking".


All events of the big 10-year Crankworx Rotorua anniversary can be watched on demand [on Red Bull TV](#).

Full results: [crankworx.com/results/](https://crankworx.com/results/)


[SunLive - Kiwi wins gold in groundbreaking women's event - The Bay's News First](#)



Save this Insight



Print this Insight







Download Insight assets  
For use in your own documents

Was this Insight helpful?



Share this Insight

-  [Facebook](#)
-  [Twitter](#)
-  [Email](#)
-  [Copy this page's URL](#)



Save this Insight



Print this Insight



Download Insight assets



[Email this Insight](#)

✕ Close 'Download Insight Assets' modal

## Download Insight assets


- [Kiwi wins gold in groundbreaking women's event.pdf](#)
- [Slopestyle.jpg 170KB JPG](#)

### Was this Insight useful?



## Similar Insights (127)

[Change in Action Week - Digital Innovation FINALIST - Ella Ferguson](#)

 Save insight

Voice & Visibility

### Change in Action Week - Digital Innovation FINALIST - Ella Ferguson


[Change in Action Week - Digital Innovation Winner - WomensSports](#)

 Save insight

Voice & Visibility

### Change in Action Week - Digital Innovation Winner - WomensSports


[Change in Action Week - Innovative Impact Winner - POWA First Steps](#)

 Save insight

Voice & Visibility

### Change in Action Week - Innovative Impact Winner - POWA First Steps

[CBT at Falk College: Empowering Women, Creating Inclusive Environments](#)

 Save insight

Voice & Visibility

### CBT at Falk College: Empowering Women, Creating Inclusive Environments


[Stephanie to take part in Women's Sport Leadership Academy](#)

 Save insight

Voice & Visibility

## Stephanie to take part in Women's Sport Leadership Academy


[Women in Sport 2024: Analysis of the Sport Value Chain - Media Broadcasting, Sponsorship and Deals Attendance](#)

 Save insight

Voice & Visibility

## Women in Sport 2024: Analysis of the Sport Value Chain - Media Broadcasting, Sponsorship and Deals Attendance


[The Growth of Women's Sports and Why It Matters for Youth Sport](#)

 Save insight

Voice & Visibility

## The Growth of Women's Sports and Why It Matters for Youth Sport


[Change in Action Week 2024 Winners](#)

 Save insight

Voice & Visibility

## Change in Action Week 2024 Winners


[Podcast: The Business case for woman's sport - Ep.#104 going for gold:](#)

 Save insight

Voice & Visibility

## Podcast: The Business case for woman's sport - Ep.#104 going for gold:

[Paris 2024: Athletes say work isn't over after Olympics reaches gender parity.](#)

 Save insight

Voice & Visibility

## Paris 2024: Athletes say work isn't over after Olympics reaches gender parity


[Olympics 2024: Ranking every New Zealand athlete and their chances of a medal at the Games](#)

 Save insight

Voice & Visibility

## Olympics 2024: Ranking every New Zealand athlete and their chances of a medal at the Games

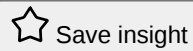
[The Women in Sport Podcast - General Election Special: Tackling Health Inequalities](#)

 Save insight

Voice & Visibility

## The Women in Sport Podcast - General Election Special: Tackling Health Inequalities

[Women in Sport Aotearoa's Change in Action Week](#)

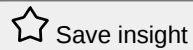


Voice & Visibility

### Women in Sport Aotearoa's Change in Action Week

By Merran Brockie-David - Women in Sport Aotearoa

[Sport NZ - Media and Gender Study - 4th Annual Report](#)

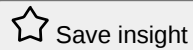


Voice & Visibility

### Sport NZ - Media and Gender Study - 4th Annual Report

By Emma Evans - Sport New Zealand

[WISPA's Change in Action Week 2024](#)

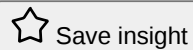


Voice & Visibility

### WISPA's Change in Action Week 2024

By Merran Brockie-David - Women in Sport Aotearoa

[Sport Canterbury's Project Pink Dot](#)

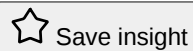


Voice & Visibility

### Sport Canterbury's Project Pink Dot

By Rachel Harris - Sport Canterbury West Coast

[See it to be in it: Promoting women in sport](#)

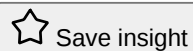


Voice & Visibility

### See it to be in it: Promoting women in sport

By Merran Brockie-David - Women in Sport Aotearoa

[Wine, Cheese, and Wāhine Initiatives - Nuku Ora](#)

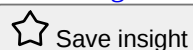


Voice & Visibility

### Wine, Cheese, and Wāhine Initiatives - Nuku Ora

By Lily Joiner - Nuku Ora

[Ali Pottinger - The future of trail running for women in Australasia](#)




Voice & Visibility

## **Ali Pottinger - The future of trail running for women in Australasia**

By Ali Pottinger - Squadrun

[WOMENZSPORTS presents Alice Soapbox: Mea Motu](#)


 Save insight

Voice & Visibility

## **WOMENZSPORTS presents Alice Soapbox: Mea Motu**

By Dani Marshall - Womensports

[WomensSports presents Alice's soapbox: Emma Twigg \(Rowing\)](#)


 Save insight

Voice & Visibility

## **WomensSports presents Alice's soapbox: Emma Twigg (Rowing)**

By Dani Marshall - Womensports

[WomensSports presents Alice's soapbox: Shiray Kaka \(Rugby 7's\)](#)


 Save insight

Voice & Visibility

## **WomensSports presents Alice's soapbox: Shiray Kaka (Rugby 7's)**

By Dani Marshall - Womensports

[Fundraising for Women's Sports in New Zealand](#)


 Save insight

Voice & Visibility

## **Fundraising for Women's Sports in New Zealand**

By Dani Marshall - Womensports

[FIFA Women's World Cup Media & Gender Case Study 2023](#)


 Save insight

Voice & Visibility

## **FIFA Women's World Cup Media & Gender Case Study 2023**

By Emma Evans - Sport New Zealand

[Change in Action - 1 Year on from IWG Webinar](#)

 Save insight

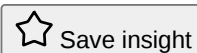
Voice & Visibility



## Change in Action - 1 Year on from IWG Webinar

By Merran Brockie-David - Women in Sport Aotearoa

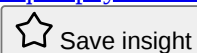
[2022 IWG: Phil Clark - Using Research and Advocacy to Improve the Gender Balance of Sports Coverage](#)



Voice & Visibility

## 2022 IWG: Phil Clark - Using Research and Advocacy to Improve the Gender Balance of Sports Coverage

[Equal pay commitments set for women's sport in NSW, lead by female advocates](#)



Voice & Visibility

## Equal pay commitments set for women's sport in NSW, lead by female advocates

By Merran Brockie-David - Women in Sport Aotearoa

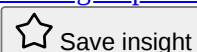
[Change Our Game State of Play Survey 2022-2023](#)



Voice & Visibility

## Change Our Game State of Play Survey 2022-2023

[Findings report – The Value of You Can Be What You Can See](#)



Voice & Visibility

## Findings report – The Value of You Can Be What You Can See

[Tātāwhāinga - Episode 7: The Role of Sports Media](#)



Voice & Visibility

## Tātāwhāinga - Episode 7: The Role of Sports Media

By Erin Roxburgh - Women in Sport Aotearoa

[Tātāwhāinga - Episode 6: Hosting Major Events](#)



Voice & Visibility

## Tātāwhāinga - Episode 6: Hosting Major Events

By Erin Roxburgh - Women in Sport Aotearoa

[Tātāwhāinga - Episode 5: Athletes: Humans or Commodities Part 2](#)




Voice & Visibility

## Tātāwhāinga - Episode 5: Athletes: Humans or Commodities Part 2

By Erin Roxburgh - Women in Sport Aotearoa

[Tātāwhāinga - Episode 1: Welcome to Tātāwhāinga](#)


 Save insight

Voice & Visibility

## Tātāwhāinga - Episode 1: Welcome to Tātāwhāinga

By Erin Roxburgh - Women in Sport Aotearoa


[Podcast: The Business Case For Woman's Sports - Ep.#103 What parity and surveymonkey's research revealed about what international consumers think about woman's sports](#)

 Save insight

Voice & Visibility

## Podcast: The Business Case For Woman's Sports - Ep.#103 What parity and surveymonkey's research revealed about what international consumers think about woman's sports


[We Hear Her Podcast: Nardi Leonard](#)

 Save insight

Voice & Visibility

## We Hear Her Podcast: Nardi Leonard

[Relational Leadership, Visibility & Voice](#)


 Save insight

Voice & Visibility

## Relational Leadership, Visibility & Voice

By Kirsten Spencer - Auckland University of Technology

[University of Otago Inclusive Language Guidelines](#)

 Save insight

Voice & Visibility

## University of Otago Inclusive Language Guidelines


[SASS Talk Podcast - Sevens sensation giving dance another fling](#)

 Save insight

Voice & Visibility

## SASS Talk Podcast - Sevens sensation giving dance another fling


[How men can become better Allies to Women](#)

 Save insight

Voice & Visibility

### **How men can become better Allies to Women**


[How to be a male ally to women's sport](#)

 Save insight

Voice & Visibility

### **How to be a male ally to women's sport**


[The Halo of Value Creation Opportunities Around Women's Sports](#)

 Save insight

Voice & Visibility

### **The Halo of Value Creation Opportunities Around Women's Sports**

[Future Talent: Yasmeen Kareem](#)

 Save insight


 Yasmeen Kareem

Voice & Visibility

### **Future Talent: Yasmeen Kareem**

By Vincent Jones - Edged and Gone


[IWG: Moonira Ramathula Moonira - Visibility and Voice](#)

 Save insight

Voice & Visibility

### **IWG: Moonira Ramathula Moonira - Visibility and Voice**


[IWG: Adele Pavlidis - What has sex and gender got to do with it? Exploring tensions and assumptions for elite strength and conditioning coaches](#)

 Save insight

Voice & Visibility


### **IWG: Adele Pavlidis - What has sex and gender got to do with it? Exploring tensions and assumptions for elite strength and conditioning coaches**

[Strategies To Elevate And Diversify Women's Sports Coverage: Insights From The Gist](#)

 Save insight

Voice & Visibility

## **Strategies To Elevate And Diversify Women's Sports Coverage: Insights From The Gist** [Wellington and Graham sign with Brave for Super Smash](#)


 Save insight

Voice & Visibility

### **Wellington and Graham sign with Brave for Super Smash**

By Vincent Jones - Edged and Gone


[IWG: Moonira Ramathula - Growing Professional Women's Rugby in Africa](#)

 Save insight

Voice & Visibility

### **IWG: Moonira Ramathula - Growing Professional Women's Rugby in Africa**

[Latest research from Women's Sport Trust delves into visibility and fandom of women's sport in 2023](#)


 Save insight

Voice & Visibility

### **Latest research from Women's Sport Trust delves into visibility and fandom of women's sport in 2023**

[Future Talent: Paige Loggenberg](#)

 Save insight


 Voice & Visibility

Voice & Visibility

### **Future Talent: Paige Loggenberg**

By Vincent Jones - Edged and Gone


[New Women's Sport Trust Partnership With The R&A Reveals Women's Sports Fans Feel Underserved Despite Record-Breaking Viewing Figures](#)

 Save insight

Voice & Visibility

### **New Women's Sport Trust Partnership With The R&A Reveals Women's Sports Fans Feel Underserved Despite Record-Breaking Viewing Figures**


[She's Got Game](#)

 Save insight

Voice & Visibility

### **She's Got Game**


[IWG: Troy Han - Celebrating Women In Sport](#)

 Save insight

Voice & Visibility

## **IWG: Troy Han - Celebrating Women In Sport**


[IWG: Gen Dohrmann - Reshaping the images we see of women's sport in Australia](#)

 Save insight

Voice & Visibility

## **IWG: Gen Dohrmann - Reshaping the images we see of women's sport in Australia**


[New Zealand Names Third Ever Artistic Swimming Duo For Olympic Games](#)

 Save insight

Voice & Visibility

## **New Zealand Names Third Ever Artistic Swimming Duo For Olympic Games**


[Grand Slam winner Routliffe, Sun to pair up for Paris tennis](#)

 Save insight

Voice & Visibility

## **Grand Slam winner Routliffe, Sun to pair up for Paris tennis**


[Olympics 2024: Paris promised gender equality. Are TV commentators meeting that goal?](#)

 Save insight

Voice & Visibility

## **Olympics 2024: Paris promised gender equality. Are TV commentators meeting that goal?**

[A level playing field: the case for investing in women's sport](#)

 Save insight

Voice & Visibility

## **A level playing field: the case for investing in women's sport**


[Olympics 2024: Gold medallists Brooke Francis and Lucy Spors on the challenges they faced](#)

 Save insight

Voice & Visibility

## **Olympics 2024: Gold medallists Brooke Francis and Lucy Spors on the challenges they faced**

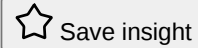
[PARIS OLYMPICS 2024 Paris Olympics: Kiwi diver Lizzie Roussel returns from baby hiatus to rekindle Olympic dream](#)

 Save insight

Voice & Visibility

# PARIS OLYMPICS 2024 Paris Olympics: Kiwi diver Lizzie Rousset returns from baby hiatus to rekindle Olympic dream

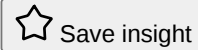
[Michele Kang Invests \\$50 Million to Boost Women's Sports](#)



Voice & Visibility

## Michele Kang Invests \$50 Million to Boost Women's Sports

[Aotearoa New Zealand Gender Attitudes Survey 2023](#)

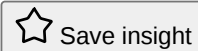


Voice & Visibility

## Aotearoa New Zealand Gender Attitudes Survey 2023

By Maddi Mclean - Sport New Zealand

[2021 National Sport Club Survey - Female Friendly Environments](#)

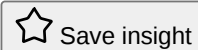


Voice & Visibility

## 2021 National Sport Club Survey - Female Friendly Environments

By Maddi Mclean - Sport New Zealand

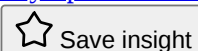
[Men as Allies: supporting women and girls in community sport](#)



Voice & Visibility

## Men as Allies: supporting women and girls in community sport

[Olympic wāhine winning streak makes powerful case for more funding for women's sport](#)



Voice & Visibility

## Olympic wāhine winning streak makes powerful case for more funding for women's sport

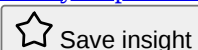
[Eliza wants more than a last tango in Paris](#)



Voice & Visibility

## Eliza wants more than a last tango in Paris

[Scotty's Spin: Where Is New Zealand's Investment In Women's Sport?](#)



Voice & Visibility

## **Scotty's Spin: Where Is New Zealand's Investment In Women's Sport?**


[Women's Sports Trust: Report into the positive impact of women's sport sponsorship on brands](#)

 Save insight

Voice & Visibility

## **Women's Sports Trust: Report into the positive impact of women's sport sponsorship on brands**


[In a league of her own: WISPA Foundation Member Toni Bruce wins major award](#)

 Save insight

Voice & Visibility

## **In a league of her own: WISPA Foundation Member Toni Bruce wins major award**


[Invisibility of female participants in midlife and beyond in sport and exercise science research: a call to action](#)

 Save insight

Voice & Visibility

## **Invisibility of female participants in midlife and beyond in sport and exercise science research: a call to action**


[Women coaches in Aotearoa New Zealand - Research](#)

 Save insight

Voice & Visibility

## **Women coaches in Aotearoa New Zealand - Research**


[Women's Ice Hockey on the Rise](#)

 Save insight

Voice & Visibility

## **Women's Ice Hockey on the Rise**


[SASS Talk: Olympic cyclist's hellish ride to Paris](#)

 Save insight

Voice & Visibility

## **SASS Talk: Olympic cyclist's hellish ride to Paris**


[Title IX was a game-changer, but women are still fighting for an equal playing field](#)

 Save insight

Voice & Visibility

## Title IX was a game-changer, but women are still fighting for an equal playing field


[New Zealander Rebecca Foulsham's key Paralympics role](#)

 Save insight

Voice & Visibility

## New Zealander Rebecca Foulsham's key Paralympics role


[SASS Talk: Behind the scenes of the Paris Olympics](#)

 Save insight

Voice & Visibility

## SASS Talk: Behind the scenes of the Paris Olympics

[WomensSports present's Alice's Soapbox: Ruahei Demant \(Rugby 15's\)](#)


 Save insight

Voice & Visibility

## WomensSports present's Alice's Soapbox: Ruahei Demant (Rugby 15's)

By Dani Marshall - Womenssports


[Lydia Ko within reach of golfing greats after staggering career earnings soar](#)

 Save insight

Voice & Visibility

## Lydia Ko within reach of golfing greats after staggering career earnings soar


[The Women in Sport Podcast - The Rugby League World Cup: A lasting legacy](#)

 Save insight

Voice & Visibility

## The Women in Sport Podcast - The Rugby League World Cup: A lasting legacy

[Overcoming the obstacles: How New Zealand women have shone at the Olympic Games](#)

 Save insight

Voice & Visibility

## Overcoming the obstacles: How New Zealand women have shone at the Olympic Games

[Paris 2024 Olympics: A new era for women in sport](#)

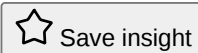
 Save insight



Voice & Visibility

## Paris 2024 Olympics: A new era for women in sport

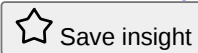
[What women want: A wishlist from Kiwi wāhine in sport](#)



Voice & Visibility

## What women want: A wishlist from Kiwi wāhine in sport

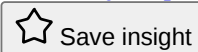
[Yeah, Nah: Is Lydia Ko New Zealand's greatest ever sportsperson?](#)



Voice & Visibility

## Yeah, Nah: Is Lydia Ko New Zealand's greatest ever sportsperson?

[CJ's Story Inspiring Inclusion](#)

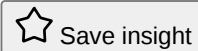


Voice & Visibility

## CJ's Story Inspiring Inclusion

By Dantaye Simpson - Sport Manawatu

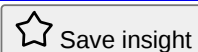
[2023 Women's Sporting Landscape](#)



Voice & Visibility

## 2023 Women's Sporting Landscape

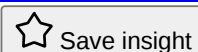
[Who deserves New Zealand's highest sporting honour?](#)



Voice & Visibility

## Who deserves New Zealand's highest sporting honour?

[Revealed: Portia's next career step](#)



Voice & Visibility

## Revealed: Portia's next career step


[Lydia Ko's Cinderella story](#)



Voice & Visibility

## Lydia Ko's Cinderella story


[Facts and figures: Women in sport](#)

 Save insight

Voice & Visibility

## Facts and figures: Women in sport


[All Blacks v England: Sex act joke about female physio 'harassment'](#)

 Save insight

Voice & Visibility

## All Blacks v England: Sex act joke about female physio 'harassment'


[IWG: Amy Marfell - The Power of Digital Media for Everyday Activism and Advocacy](#)

 Save insight

Voice & Visibility

## IWG: Amy Marfell - The Power of Digital Media for Everyday Activism and Advocacy


[IWG Muditambi Ravele - Visibility and Voice: Baby Steps Towards Changing Perceptions of Women Sport](#)

 Save insight

Voice & Visibility

## IWG Muditambi Ravele - Visibility and Voice: Baby Steps Towards Changing Perceptions of Women Sport


[5 4 3 2 1 Paris: Jonelle Price](#)

 Save insight

Voice & Visibility

## 5 4 3 2 1 Paris: Jonelle Price


[Sail GP: how many women on the water this weekend?](#)

 Save insight

Voice & Visibility

## Sail GP: how many women on the water this weekend?


[Taranaki Thunder bought by sports media company](#)

 Save insight

Voice & Visibility

**Taranaki Thunder bought by sports media company**


[Paris Olympics 2024: Full New Zealand schedule](#)

 Save insight

Voice & Visibility

**Paris Olympics 2024: Full New Zealand schedule**


[Women in Sport Reports, Research and Expertise](#)

 Save insight

Voice & Visibility

**Women in Sport Reports, Research and Expertise**


[5 4 3 2 1 Paris: Eva Morris and Nina Brown](#)

 Save insight

Voice & Visibility

**5 4 3 2 1 Paris: Eva Morris and Nina Brown**


[The impact of uniform design on female athletes' confidence - Massey University](#)

 Save insight

Voice & Visibility

**The impact of uniform design on female athletes' confidence - Massey University**


[Pioneer women surfers reflect on their struggle for recognition](#)

 Save insight

Voice & Visibility

**Pioneer women surfers reflect on their struggle for recognition**


[Research Confirms Benefit of Increased Representation of Women on Boards](#)

 Save insight

Voice & Visibility

**Research Confirms Benefit of Increased Representation of Women on Boards**


[Paris Olympics throw spotlight on needs of athlete mothers](#)

 Save insight

Voice & Visibility

**Paris Olympics throw spotlight on needs of athlete mothers**


[Audio: Nicky van den Bos: On why people are reluctant to criticise women's sport?](#)

 Save insight

Voice & Visibility

**Audio: Nicky van den Bos: On why people are reluctant to criticise women's sport?**


[Basketball: Player payments double for Taihi Basketball Aotearoa](#)

 Save insight

Voice & Visibility

**Basketball: Player payments double for Taihi Basketball Aotearoa**

[Survey: Consumers want brands to invest in women's sports](#)

 Save insight

Voice & Visibility

**Survey: Consumers want brands to invest in women's sports**


[FIFA Women's World Cup economic, social impact 'exceeded expectations' - report](#)

 Save insight

Voice & Visibility

**FIFA Women's World Cup economic, social impact 'exceeded expectations' - report**


[The Conversation of Sport - Are Women Visible in Sports News Coverage?](#)

 Save insight

Voice & Visibility

**The Conversation of Sport - Are Women Visible in Sports News Coverage?**


[The Women in Sport Podcast - Paris 2024 Olympic Preview: Tessa Sanderson](#)

 Save insight

Voice & Visibility

**The Women in Sport Podcast - Paris 2024 Olympic Preview: Tessa Sanderson**


[The Women in Sport Podcast - Paris 2024 Olympic Preview: Joanna Rowsell](#)

 Save insight

Voice & Visibility

**The Women in Sport Podcast - Paris 2024 Olympic Preview: Joanna Rowsell**


[Diversity and Inclusion Survey](#)

 Save insight

Voice & Visibility

## Diversity and Inclusion Survey

[Super Rugby Aupiki: Blues co-captain Ruahei Demant pleads for greater funding in women's rugby](#)

 Save insight

Voice & Visibility

## Super Rugby Aupiki: Blues co-captain Ruahei Demant pleads for greater funding in women's rugby


[UNESCO Report: Women and girls' access to sport still lagging far behind](#)

 Save insight

Voice & Visibility

## UNESCO Report: Women and girls' access to sport still lagging far behind


[IWG: Angelica Saenz - LTB+ Women's Movement is unstoppable, are you moving with us?](#)

 Save insight

Voice & Visibility

## IWG: Angelica Saenz - LTB+ Women's Movement is unstoppable, are you moving with us?


[World Rugby's smaller ball proposal ignites debate on gender equality in sports](#)

 Save insight

Voice & Visibility

## World Rugby's smaller ball proposal ignites debate on gender equality in sports


[IWG: Emily Dealy - Using sport as a vehicle for positive social change: A framework advancing social outputs, outcomes and impact of the 'Game on for Women' strategy](#)

 Save insight

Voice & Visibility

## IWG: Emily Dealy - Using sport as a vehicle for positive social change: A framework advancing social outputs, outcomes and impact of the 'Game on for Women' strategy

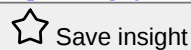
[Video: Yarns with Commonwealth Games athlete Alethea Boon](#)

 Save insight

Voice & Visibility

## **Video: Yarns with Commonwealth Games athlete Alethea Boon**

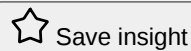
[Super Rugby Aupiki: Navigating challenges for the growth of women's rugby](#)



Voice & Visibility

## **Super Rugby Aupiki: Navigating challenges for the growth of women's rugby**

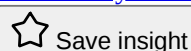
[The Rise of Women's Sports Isn't a Moment, It's a Movement | Analysis](#)



Voice & Visibility

## **The Rise of Women's Sports Isn't a Moment, It's a Movement | Analysis**

[IWG: Sally Rae - Level playing fields do not exist](#)



Voice & Visibility

## **IWG: Sally Rae - Level playing fields do not exist**

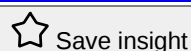
[NZ's Female Medal Prospects in Paris](#)



Voice & Visibility

## **NZ's Female Medal Prospects in Paris**

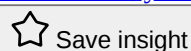
[IWG Jordan Matthews & Lucy Piggott - Is gender on the international agenda?](#)



Voice & Visibility

## **IWG Jordan Matthews & Lucy Piggott - Is gender on the international agenda?**

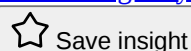
[Mother's Day: Professional athletes share the struggle of motherhood and their careers](#)



Voice & Visibility

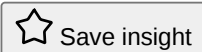
## **Mother's Day: Professional athletes share the struggle of motherhood and their careers**

[Celebrating 30 years of IWG Women and Sport : IWG Webinar Series](#)



Voice & Visibility

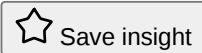
## **Celebrating 30 years of IWG Women and Sport : IWG Webinar Series**



Voice & Visibility

## **SASS Talk Podcast - Sarah Cowley Ross & Suzanne McFadden - The bounce-back of Squash Queen Joelle King**

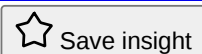
[SASS Talk Podcast - Sarah Cowley Ross & Suzanne McFadden - Embracing boobs and babies](#)



Voice & Visibility

## **SASS Talk Podcast - Sarah Cowley Ross & Suzanne McFadden - Embracing boobs and babies**

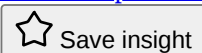
[The ROI of Women's Sports: A Blueprint for Value Investing](#)



Voice & Visibility

## **The ROI of Women's Sports: A Blueprint for Value Investing**

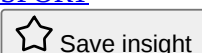
[Dalton's special connection to Southland lives on through foundation's gift](#)



Voice & Visibility

## **Dalton's special connection to Southland lives on through foundation's gift**




[A PERIOD THAT STARTS A CONVERSATION: FEMALE ATHLETES BREAK THE TABOO ON MENSTRUATION IN ELITE SPORT](#)






Voice & Visibility

## **A PERIOD THAT STARTS A CONVERSATION: FEMALE ATHLETES BREAK THE TABOO ON MENSTRUATION IN ELITE SPORT**

### **Our Partners**

-  Sport NZ Sport NZ
-  NZ Foreign affairs and trade NZ Foreign affairs and trade
-  US Embassy NZ US Embassy NZ

[Women in Sport Aotearoa Insight Hub | Ngā Wāhine Hākinakina o Aotearoa](#)

-  [Facebook](#)
-  [Instagram](#)
-  [Twitter](#)

-  [YouTube](#)

- [Contact](#)
- [FAQs](#)
- [Privacy policy](#)
- [Terms of use](#)

© 2024 Women in Sport Aotearoa

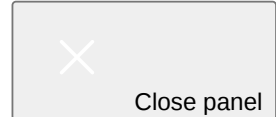
## Subscribe to our newsletter


Receive the latest news, events and insights as we publish them.

Name:

Email:

[Subscribe](#) >



 Women in Sport Aotearoa Insight Hub | Ngā Wāhine Hākinakina o Aotearoa

## Subscribe to our newsletter

Our weekly email delivering the latest insights as we publish them, tailored to your tastes.

First name:\*

Email:\*

### Preferences

Select those that apply to you to help us customise your Insight Hub experience.

#### Insight Themes

- All
- Leadership
- Social Change
- Active Lives
- High Performance
- Visibility and Voice

#### Insight Content Types

- All
- Research
- Case studies
- News stories
- Toolkits

Subscribe now >