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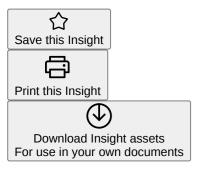
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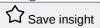
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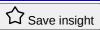
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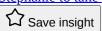
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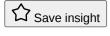
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The Growth of Women's Sports and Why It Matters for Youth Sport

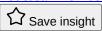
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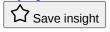
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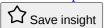
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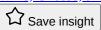
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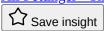


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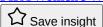


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2022 IWG: Phil Clark - Using Research and Advocacy to Improve the Gender Balance of Sports Coverage



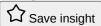
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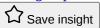
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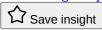
Findings report - The Value of You Can Be What You Can See



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Tātāwhāinga - Episode 7: The Role of Sports Media



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#### Tātāwhāinga - Episode 6: Hosting Major Events

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Tātāwhāinga - Episode 5: Athletes: Humans or Commodities Part 2



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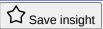
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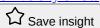
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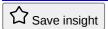
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How to be a male ally to women's sport



#### How to be a male ally to women's sport

The Halo of Value Creation Opportunities Around Women's Sports



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#### The Halo of Value Creation Opportunities Around Women's Sports

Future Talent: Yasmeen Kareem



**Yasmeen Kareem** 

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#### **Future Talent: Yasmeen Kareem**

By Vincent Jones - Edged and Gone

IWG: Moonira Ramathula Moonira - Visibility and Voice



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IWG: Adele Pavlidis - What has sex and gender got to do with it? Exploring tensions and assumptions for elite strength and conditioning coaches



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# IWG: Adele Pavlidis - What has sex and gender got to do with it? Exploring tensions and assumptions for elite strength and conditioning coaches

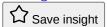
Strategies To Elevate And Diversify Women's Sports Coverage: Insights From The Gist



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#### Strategies To Elevate And Diversify Women's Sports Coverage: Insights From The Gist

Wellington and Graham sign with Brave for Super Smash



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A level playing field: the case for investing in women's sport

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#### Michele Kang Invests \$50 Million to Boost Women's Sports

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By Maddi Mclean - Sport New Zealand

2021 National Sport Club Survey - Female Friendly Environments



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#### 2021 National Sport Club Survey - Female Friendly Environments

By Maddi Mclean - Sport New Zealand

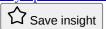
Men as Allies: supporting women and girls in community sport



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Men as Allies: supporting women and girls in community sport

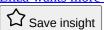
Olympic wāhine winning streak makes powerful case for more funding for women's sport



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#### Olympic wāhine winning streak makes powerful case for more funding for women's sport

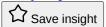
Eliza wants more than a last tango in Paris



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#### Eliza wants more than a last tango in Paris

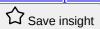
Scotty's Spin: Where Is New Zealand's Investment In Women's Sport?



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Scotty's Spin: Where Is New Zealand's Investment In Women's Sport?

Women's Sports Trust: Report into the positive impact of women's sport sponsorship on brands



Women's Sports Trust: Report into the positive impact of women's sport sponsorship on brands
In a league of her own: WISPA Foundation Member Toni Bruce wins major award

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SASS Talk: Olympic cyclist's hellish ride to Paris

<u>Title IX was a game-changer, but women are still fighting for an equal playing field</u>

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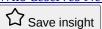
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#### 2023 Women's Sporting Landscape

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#### Lydia Ko's Cinderella story

Facts and figures: Women in sport



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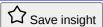
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5 4 3 2 1 Paris: Jonelle Price

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5 4 3 2 1 Paris: Jonelle Price

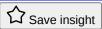
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Sail GP: how many women on the water this weekend?

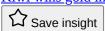
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Taranaki Thunder bought by sports media company

Kiwi wins gold in groundbreaking women's event



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Kiwi wins gold in groundbreaking women's event

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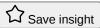
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The ROI of Women's Sports: A Blueprint for Value Investing



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The ROI of Women's Sports: A Blueprint for Value Investing

Dalton's special connection to Southland lives on through foundation's gift



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Dalton's special connection to Southland lives on through foundation's gift

A PERIOD THAT STARTS A CONVERSATION: FEMALE ATHLETES BREAK THE TABOO ON MENSTRUATION IN ELITE SPORT



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