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How men can become better Allies to Women


Theme:
Voice & Visibility





Co-authored by W. Brad Johnson and David G. Smith - Harvard Business Review

When men are deliberately engaged in gender inclusion programs, 96% of organizations see progress —compared to only 30% of organizations where men are not engaged. But many organizations still focus their diversity and inclusion efforts on women, or at best, invite men to attend events designed for women. Men can face penalties for supporting women’s advancement and for failing to conform to masculine norms. To create more and better male allies, organizations and women’s advocates should recognize that allyship can take many forms and varieties. And men who want to be allies can focus on listening, support, and respect.

[Read the full article here.](#)


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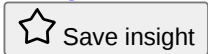
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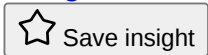
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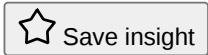
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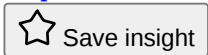
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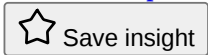
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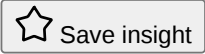
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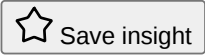
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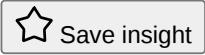
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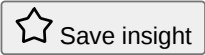
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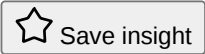
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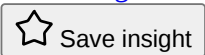
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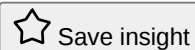


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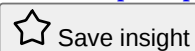


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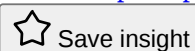


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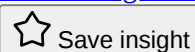


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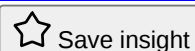


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