

 Open search panel



Search

Search the Insight Hub...

Cancel

- [Insights](#)  
[Rangahau](#)
- [Events](#)  
[Hui](#)
- [Partnerships](#)  
[Rangapū](#)
- [Impact](#)  
[Whakaaweawe](#)
- About  
Mō Mātou
  - [Overview](#)
  - [History](#)
  - [Support](#)
-  [0](#)  
[Saved](#)

 [0](#) Saved

 EN ▾

- [Sign in](#)
- [Submit](#) >

  Toggle navigation [Submit](#) >



# Hikurangi Golf Club president Felice Croft encouraging more women into the sport

Theme:  
Participation

 Hikurangi Golf Club president Felice Croft encouraging more women into the sport

Co-authored by Northern Advocate

[Northland](#) golfer Felice Croft has gone from enjoying the greens as a child to being Hikurangi Golf Club's current president - and she's encouraging more women to get involved in the sport.

Croft's earliest golfing memories are of trailing her father and grandfathers on the Hikurangi course but back then she had no desire to swing a golf club.

"I remember mucking around on the putting green, and I'd run amok around the golf course for sure," the 39-year-old said.

"I never thought I'd get into golf to be honest, as I've never been sporty or played any sports growing up."

However, that changed in 2019 when she took part in a She Loves Golf Tournament at the Northland Golf Club in Whangārei, which opened her eyes to the game's more social aspects.

She Loves Golf is a Golf New Zealand initiative designed to create social golfing opportunities for women of all ages.

The tournament sparked a keenness in Croft to finally give the sport a go.

She stuck to her "diehard" Hikurangi roots and began playing at the local golf club as a green-fee golfer, before becoming a fully-fledged club member.

Croft said she was then recruited on to the committee, which escalated into her being elected as the club's president at an AGM - a title she has held for two years.

While she has had a rise in leadership, she described her game as "still pretty average" but said for her the sport was less about excelling and more about the social aspect.

Hikurangi Golf Club has 70 members - 10 of whom are women, whose ages range from the 20s to 80s.

Croft wants more ladies to get on the fairway.

Her club has embraced the She Loves Golf initiative, having hosted its own tournament under the banner. Additionally, about 55 female golfers from Northland competed in the Women's Champ of Champs at the course.

"We're a small club but we've got a really cool group of ladies at Hika," Croft said.

"In the past, what would be referred to as 'the old guard' ladies were quite focused on dress code and etiquette but now it's very open and welcoming, with no emphasis on any of that - they don't care if you show up in your gym gear."

The She Loves Golf initiative has seen golf clubs around country establishing events and programmes specifically aimed at attracting new women players onto the fairways. Waipu Golf Club hosts the Tips and Sips women's introduction programme.



Save this Insight



Print this Insight



Download Insight assets  
For use in your own documents

**Was this Insight helpful?**





Share this Insight

-  [Facebook](#)
-  [Twitter](#)
-  [Email](#)
-  Copy this page's URL

 Save this Insight

 Print this Insight

 Download Insight assets



[Email this Insight](#)

## Download Insight assets

- [Hikurangi Golf Club president Felice Croft encouraging more women into the sport.pdf](#)
- [Golf.png 450KB PNG](#)

### Was this Insight useful?



## Similar Insights (73)

[Change in Action Week - Innovative Impact FINALIST - Hibiscus Coast Football](#)

Participation

### Change in Action Week - Innovative Impact FINALIST - Hibiscus Coast Football

[Change in Action Week - Innovative Impact FINALIST - Active Wahine](#)

Participation

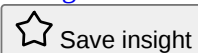
### Change in Action Week - Innovative Impact FINALIST - Active Wahine

[Change in Action Week - Innovative Impact FINALIST - Kia Ora Academy](#)

Participation

## **Change in Action Week - Innovative Impact FINALIST - Kia Ora Academy**

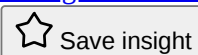
[Change in Action Week - Rangatahi FINALIST - Sylvia Brunt](#)



Participation

## **Change in Action Week - Rangatahi FINALIST - Sylvia Brunt**

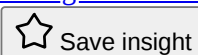
[Change in Action Week - Innovative Impact FINALIST - Wāhine Toa](#)



Participation

## **Change in Action Week - Innovative Impact FINALIST - Wāhine Toa**

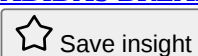
[Change in Action Week - Rangatahi Winner - Carmel College](#)



Participation

## **Change in Action Week - Rangatahi Winner - Carmel College**

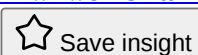
[ADIDAS BREAKING BARRIERS RESEARCH](#)



Participation

## **ADIDAS BREAKING BARRIERS RESEARCH**

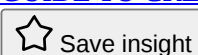
[Kiwi women take clean sweep of the Ski Podium at The North Face Frontier 4- Competition](#)



Participation

## **Kiwi women take clean sweep of the Ski Podium at The North Face Frontier 4- Competition**

[GUIDE TO CREATING ACTIVITIES AND EVENTS FOR YOUNG WOMEN](#)



Participation

## **GUIDE TO CREATING ACTIVITIES AND EVENTS FOR YOUNG WOMEN**

By Emma Evans - Sport New Zealand

[A 2024 SURVEY FOR: Women in Trail and Ultrarunning](#)



Participation

## A 2024 SURVEY FOR: Women in Trail and Ultrarunning

By Ali Pottinger - Squadrun

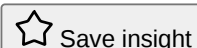
[2022 IWG: Christine Young - Integrity in HP Youth Sport](#)



Participation

## 2022 IWG: Christine Young - Integrity in HP Youth Sport

[2022 IWG: David Cabello - A Gender Policy for Increasing Women's Representation in Badminton](#)



Participation

## 2022 IWG: David Cabello - A Gender Policy for Increasing Women's Representation in Badminton

[2022 IWG: Nicole Terril - Bruce Pulman Park – Collaborating, Connecting, Enabling Our Wāhine in Sport](#)



Participation

## 2022 IWG: Nicole Terril - Bruce Pulman Park – Collaborating, Connecting, Enabling Our Wāhine in Sport

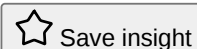
[2022 IWG: Kirsten Spencer - Sport as a social development tool](#)



Participation

## 2022 IWG: Kirsten Spencer - Sport as a social development tool

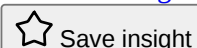
[2022 IWG: Erin Hatton - Driving transformational change](#)



Participation

## 2022 IWG: Erin Hatton - Driving transformational change

[Understanding Period Poverty Infographic](#)

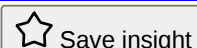


Participation

## Understanding Period Poverty Infographic

By Cheycoda Cocks - Sport Manawatu

[Well Wāhine Week Case Study](#)

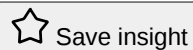


Participation

## Well Wāhine Week Case Study

By Helayna Ruifrok - Sport Gisborne Tairawhiti

[Netball Resources for Clubs and School Administrators](#)

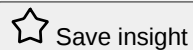


Participation

## Netball Resources for Clubs and School Administrators

By Jenna Murie - Netball New Zealand

[Girls Smash Modified Girls Only Cricket Programme](#)

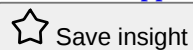


Participation

## Girls Smash Modified Girls Only Cricket Programme

By Jess Davidson - New Zealand Cricket

[Innovative approaches to encouraging women's participation in Golf](#)

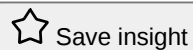


Participation

## Innovative approaches to encouraging women's participation in Golf

By Roxanna Holdworth - This is ME

[Netball Volunteer Programme](#)

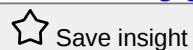


Participation

## Netball Volunteer Programme

By Jenna Murie - Netball New Zealand

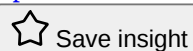
[Mind. Set. Engage. Rugby's mental wellbeing programme.](#)



Participation

## Mind. Set. Engage. Rugby's mental wellbeing programme.

[Sport as a Social Development Tool](#)



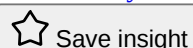
 Participation

Participation

## Sport as a Social Development Tool

By Kirsten Spencer - Auckland University of Technology

[Netball Player Development Programme](#)

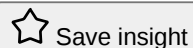


Participation

## Netball Player Development Programme

By Alysha Jensen - Netball New Zealand

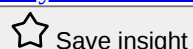
[COACHING GIRLS GUIDE: HOW TO GET \(AND KEEP\) GIRLS PLAYING](#)



Participation

## COACHING GIRLS GUIDE: HOW TO GET (AND KEEP) GIRLS PLAYING

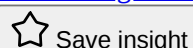
[Why Aussie women's sport needs to talk about fertility](#)



Participation

## Why Aussie women's sport needs to talk about fertility

[She Belongs: Building Social Connection for Lasting Participation in Sport](#)

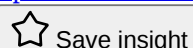


Participation

## She Belongs: Building Social Connection for Lasting Participation in Sport

By Canadian Women & Sport - Canadian Women & Sport

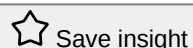
[Sport for Sustainable Development: Designing Effective Policies and Programmes](#)



Participation

## Sport for Sustainable Development: Designing Effective Policies and Programmes

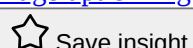
[The Volunteer Capacity of Community Sports Clubs to Support Women and Girls in Sport](#)



Participation

## The Volunteer Capacity of Community Sports Clubs to Support Women and Girls in Sport

[Huge uptick in girls and women playing football in New Zealand](#)

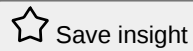


Participation



## Huge uptick in girls and women playing football in New Zealand

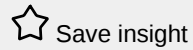
[Resources on Male Allyship](#)



Participation

## Resources on Male Allyship

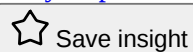
[Rally Report Insights: Body Confidence](#)



Participation

## Rally Report Insights: Body Confidence

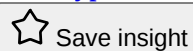
[Rally Report Insights: Mental Health](#)



Participation

## Rally Report Insights: Mental Health

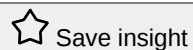
[What type of uniforms do women want to wear when they referee or umpire sport?](#)



Participation

## What type of uniforms do women want to wear when they referee or umpire sport?

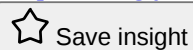
[Women & Padel: Start of a love story](#)



Participation

## Women & Padel: Start of a love story

[Empowering young women to lead their experiences - Journeys Central Otago](#)

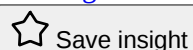


Participation

## Empowering young women to lead their experiences - Journeys Central Otago

By Rachel Howells - Sport New Zealand

[Creating safe environments for young women to be active their way.](#)

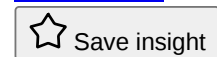


Participation

# Creating safe environments for young women to be active their way

By Rachel Howells - Sport New Zealand

[Kōhine māia](#)

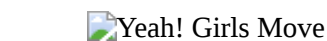
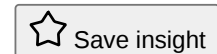


Participation

## Kōhine māia

By Rachel Howells - Sport New Zealand

[Yeah! Girls Move - Cricket not the way you know it](#)

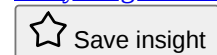


Participation

## Yeah! Girls Move - Cricket not the way you know it

By Rachel Howells - Sport New Zealand

[For young women, by young women - WORD girls-only programme](#)

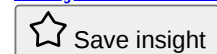


Participation

## For young women, by young women - WORD girls-only programme

By Rachel Howells - Sport New Zealand

[Not just for the "sporty", the Not-So-Sports-Club](#)

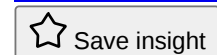


Participation

## Not just for the "sporty", the Not-So-Sports-Club

By Rachel Howells - Sport New Zealand

[Manawatū Cricket Association case study](#)

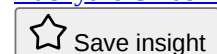


Participation

## Manawatū Cricket Association case study

By Cheycoda Cocks - Sport Manawatu

[Backyard Smash & Sista Smash](#)




Participation

## Backyard Smash & Sista Smash

By Roxanna Holdworth - This is ME


[The female-friendliness of New Zealand's tennis clubs](#)

 Save insight

Participation

## The female-friendliness of New Zealand's tennis clubs

[Removing Period Poverty As a Barrier to Participation](#)


 Save insight

Participation

## Removing Period Poverty As a Barrier to Participation

By Roxanna Holdworth - This is ME


[Te Awamutu AFC starts 2024 off strong with growing demand](#)

 Save insight

Participation

## Te Awamutu AFC starts 2024 off strong with growing demand


[Five things to know about women and sport](#)

 Save insight

Participation

## Five things to know about women and sport


[Has the Olympics become too sexualised? How sex and gender debates drove online discourse](#)

 Save insight

Participation

## Has the Olympics become too sexualised? How sex and gender debates drove online discourse


[Pacific Women's Leadership Programme Impact - Sela Vaenuku](#)

 Save insight

Participation

## Pacific Women's Leadership Programme Impact - Sela Vaenuku


[IWG: Claire Badenhorst - Iron regulation throughout the lifespan - An active female perspective](#)

 Save insight

Participation

## IWG: Claire Badenhorst - Iron regulation throughout the lifespan - An active female perspective


[Beginning Day 1" Checklist: How to Coach and Support Women and Teen Girl Athletes](#)

 Save insight

Participation

## **"Beginning Day 1" Checklist: How to Coach and Support Women and Teen Girl Athletes**


[Nutrition For Female Athletes](#)

 Save insight

Participation

## **Nutrition For Female Athletes**


[Coaching through a Gender Lens Infographic](#)

 Save insight

Participation

## **Coaching through a Gender Lens Infographic**


[Angel City Equity House Podcast: Myth Busters presented by Gatorade](#)

 Save insight

Participation

## **Angel City Equity House Podcast: Myth Busters presented by Gatorade**


[2022 IWG: Emily Davidson - She Loves Golf Presentation](#)

 Save insight

Participation

## **2022 IWG: Emily Davidson - She Loves Golf Presentation**


[Running and periods: The myths about exercise and your menstrual cycle, debunked](#)

 Save insight

Participation

## **Running and periods: The myths about exercise and your menstrual cycle, debunked**

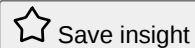
[Updated Pregnancy guidance from UK Sport](#)

 Save insight

Participation

## **Updated Pregnancy guidance from UK Sport**

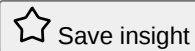
[IWG: Daenin Roth - Grassroots Role Models Inspiring Change](#)



Participation

**IWG: Daenin Roth - Grassroots Role Models Inspiring Change**

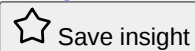
[IWG: Dr Riki Tesler: Social capital and health among participants in the cachibol league in Israel](#)



Participation

**IWG: Dr Riki Tesler: Social capital and health among participants in the cachibol league in Israel**

[Young Women Profile - September 2021](#)



Participation

**Young Women Profile - September 2021**

[IWG: Etsuko Ogasawara - New Way of Thinking to Promote Physical Activity for Girls](#)



Participation

**IWG: Etsuko Ogasawara - New Way of Thinking to Promote Physical Activity for Girls**

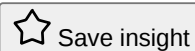
[New Zealand Football Performance & Prevention - Considerations for Female Athletes](#)



Participation

**New Zealand Football Performance & Prevention - Considerations for Female Athletes**

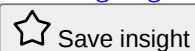
[IWG: Christine Young - Women in Taekwondo - Over 40 is not Over the Hill](#)



Participation

**IWG: Christine Young - Women in Taekwondo - Over 40 is not Over the Hill**

[Co-Designing Effective Programmes for Young Girls: Insights and Principles](#)

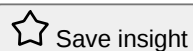


Participation

**Co-Designing Effective Programmes for Young Girls: Insights and Principles**

By Briana iring - Aktive - Auckland Sport & Recreation

[How To Co-Design A Programme With Participants](#)



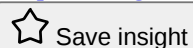
Participation

Participation

## How To Co-Design A Programme With Participants

By Briana iring - Aktive - Auckland Sport & Recreation

[Empowering Disengaged Girls Through A Participant-Centered Programme](#)



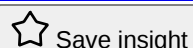
Participation

Participation

## Empowering Disengaged Girls Through A Participant-Centered Programme

By Briana iring - Aktive - Auckland Sport & Recreation

[Aktive Women & Girls Facility Guide](#)

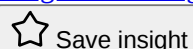


Women & Girls Facility Guide

Participation

## Aktive Women & Girls Facility Guide

[Insights to Young Women's Participation - Webinar #1 "Rethinking the offering"](#)

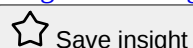


Participation

## Insights to Young Women's Participation - Webinar #1 "Rethinking the offering"

By Rachel Howells - Sport New Zealand

[Insights to Young Women's Participation - Webinar #2 "Empowering young women to lead their experiences"](#)

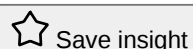


Participation

## Insights to Young Women's Participation - Webinar #2 "Empowering young women to lead their experiences"

By Rachel Howells - Sport New Zealand

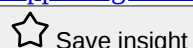
[IWG: Helen Parker - Transgender competitors in women's sport - Change for the better?](#)



Participation

## IWG: Helen Parker - Transgender competitors in women's sport - Change for the better?

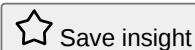
[Supporting Disabled Teenage Girls to be Active](#)



## Participation

### Supporting Disabled Teenage Girls to be Active

[400 Games: Melony O'Connor Reaches Refereeing Milestone in Sal's NBL](#)

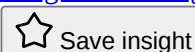


## Participation

### 400 Games: Melony O'Connor Reaches Refereeing Milestone in Sal's NBL

By Amy McClintock - Basketball New Zealand

[Insights to Young Women's Participation - Webinar #3 "Focus on Wellbeing and creating a safe environment"](#)






## Participation

### Insights to Young Women's Participation - Webinar #3 "Focus on Wellbeing and creating a safe environment"

By Rachel Howells - Sport New Zealand

## Our Partners

-  Sport NZ
-  NZ Foreign affairs and trade
-  US Embassy NZ

[Women in Sport Aotearoa Insight Hub](#) | [Ngā Wāhine Hākinakina o Aotearoa](#)



- [Contact](#)
- [FAQs](#)
- [Privacy policy](#)
- [Terms of use](#)

© 2024 Women in Sport Aotearoa

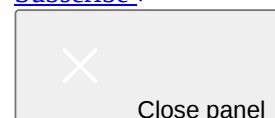
## Subscribe to our newsletter

Receive the latest news, events and insights as we publish them.

Name:

Email:

[Subscribe](#) >



[Women in Sport Aotearoa Insight Hub](#) | [Ngā Wāhine Hākinakina o Aotearoa](#)

## Subscribe to our newsletter

Our weekly email delivering the latest insights as we publish them, tailored to your tastes.

First name:\*

Email:\*

## Preferences

Select those that apply to you to help us customise your Insight Hub experience.

### Insight Themes

- All
- Leadership
- Social Change
- Active Lives
- High Performance
- Visibility and Voice

### Insight Content Types

- All
- Research
- Case studies
- News stories
- Toolkits

Subscribe now 