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Fundraising for Women's Sports in New Zealand Fundraising for Women's Sports in New Zealand

Theme:
Voice & Visibility


 Fundraising for Women's Sports in New Zealand


[Dani Marshall](#)
Co-authored by WomenzSports
 Womenzsports


While we surveyed 150 women athletes/teams representing 14 regions across New Zealand and 40+ sports, their experiences were astoundingly similar: Womenzsports asked 150 New Zealand women athletes/teams who were actively fundraising for their sport to share their experiences with raising money to compete. This is what they discovered. 79% of respondents said “There are limited funds available that specifically target women's sports.” 75% of respondents said “Potential sponsors aren't aware of my sport (and/or that women play my sport).” 46% of respondents said “Funds or resources are allocated to men's sport instead of women's sport.” 30% of respondents said “Men athletes receive funding that isn't available to women.”

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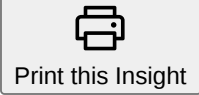
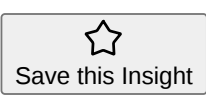
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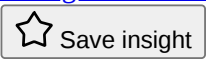
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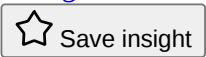
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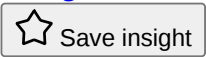
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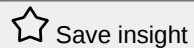
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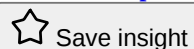
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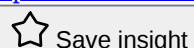
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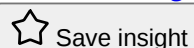
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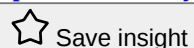
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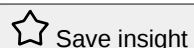
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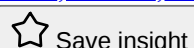
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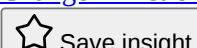


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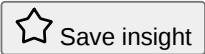
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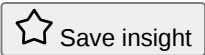
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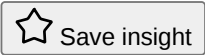
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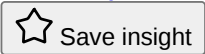
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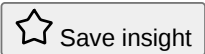
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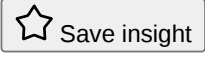
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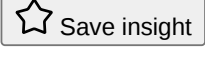


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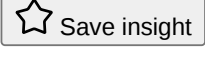
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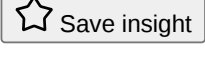
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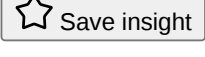
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