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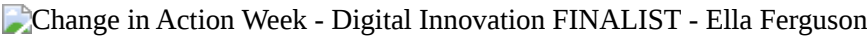


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Digital Innovation FINALIST - Ella Ferguson


Ella Ferguson is a passionate advocate for women in sport dedicated to promoting and elevating the visibility of female athletes from the Black Ferns Rugby games , olympic highlights to Super Rugby Aupiki professional women's rugby union club competition.


Ella shines a spotlight on the achievements of women in sport through her Instagram profile, Tiktok along with on Youtube and through her podcast chats.



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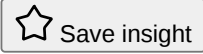
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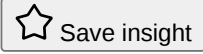
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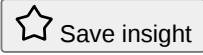
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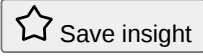
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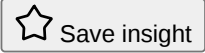


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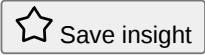


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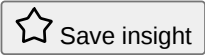


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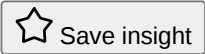


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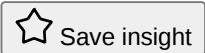


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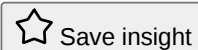
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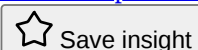
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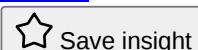
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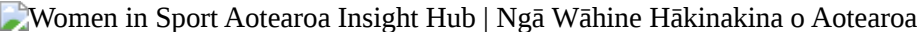
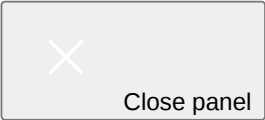
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