Skip to content Women in Sport Aotearoa Insight Hub | Ngā Wāhine Hākinakina o Aotearoa Women in Sport Aotearoa Insight Hub | Ngā Wāhine Hākinakina o Aotearoa Open search panel Search Search the Insight Hub... Cancel

- <u>Insights</u> <u>Rangahau</u>
- Events Hui
- <u>Partnerships</u> <u>Rangapū</u>
- <u>Impact</u><u>Whakaaweawe</u>
- About Mō Mātou
 - Overview
 - <u>History</u>
 - Support
- ☆<u>0</u> Saved



- Sign in
- Submit





5 4 3 2 1 Paris: Jonelle Price

Theme: Voice & Visibility

5 4 3 2 1 Paris: Jonelle Price

Co-authored by Suzanne McFadden, LockerRooom

In part two of LockerRoom's countdown to Paris, four-time Kiwi Olympic equestrian Jonelle Price talks horses, heat, riding alongside her husband and hunting an elusive Olympic team gold

In 2004, Jonelle Price and Eric, her first international horse, left New Zealand for England, and were named surprise travelling reserves for the three-day eventing team at the Athens Olympics. Though she wasn't called up to ride, the experience paved the way for the rest of her stellar equestrian career.

Eight years later, the Motueka-born rider got the call and helped New Zealand win team bronze in the 2012 London Games. She's been a rock-steady member of the team ever since.

Paris will be the 43-year-old's fourth Olympic Games.

First Olympics: London 2012

In 2012, Price (then Jonelle Richards) was on the rise in the equestrian world, but still "a long way from being a given starting team member", she says.

"So I needed one or two things to go wrong for someone else, for me to get a serious look-in, which, as we're all aware in this game, can happen. I wasn't one of the frontrunners, by any means."

But she got the call-up in the five-strong eventing team for the London Olympics. Things almost went wrong for her – breaking her arm in a riding fall five weeks before the Games, but recovering in time to compete.

At Greenwich Park, Price was the trailblazer – the first to go for the team. She rode Flintstar, a Kiwi thoroughbred gelding who was Tim Price's horse; she'd taken over the reins while her future husband recovered from a broken leg.

"Flintstar wasn't particularly good at dressage, but he was a great jumper. We went well, and we did our job to what was the expectation," she says, playing her role in the New Zealand team winning bronze.

"But I was certain if I got to another Olympic Games, I wanted to be a frontrunner."

London was a "magical" Olympics for Price. "Coming home with a medal when I was very fresh off the boat, was something I'll never forget," she says. "And it was a very accessible Games; the locality meant it was quite easy to meet with family and friends."

Staying in the athletes' village was another highlight for Price. "That's always a big part of the Olympic experience – wandering through the village and seeing athletes of all shapes, sizes and ages, and wondering what sport they do."

Results: 3rd in team, 32nd in individual

Second Olympics: Rio de Janeiro 2016

Jonelle married Tim Price in 2013, and in Rio de Janeiro three years later, they became the first husband and wife to represent New Zealand in Olympic eventing.

She appreciates the uniqueness of competing at an Olympics with her husband, and that their different riding styles complement each other: he's cool, calm and laidback, and she's "more intense and a bit stroppy".

By now, Jonelle had finished fourth at the World Equestrian Games and second at the five-star Luhmühlen event in Germany. "A lot happens in four years. In London, I was very much the new kid on the block, whereas come Rio, I was a bit more comfortable and I'd had a bit more success," she says.

In Rio, she chose to ride her mare, Fairie Dianamo, the "princess" of their yard in Wiltshire, England.

Getting the horses to Brazil added to the complexities of competing. "It's a big trip, and you could just see the horses struggling to acclimatise to the heat and the bugs," Price says.

"We had to be up and riding at 5am before the heat of the day, but then we had nothing to do all day. We were very much out of our normal day-to-day routine where we probably ride solidly for six to eight hours. So, we had to be careful we didn't over-pressurise the situation, because we had too much time on our hands. All these other factors come into play at a championship like this."

Rio still carries some painful memories for Price.

The New Zealand team were in a strong position to win their first team gold during the showjumping on the final day, until Sir Mark Todd, the senior statesman of the team, had a disastrous round, dropping four rails. New Zealand slid off the podium.

"It would have been okay had we risen from sixth to fourth; it was the fact we were in the gold position and slipped. It was just unfortunate for Toddy, he was the last rider and his horse was typically a good jumper," Price says.

"So you can never think you've got it in the bag. But we were blimmin' hopeful it was going to come off, and it was just quite extraordinary when it didn't. It was devastating for us all to be so close.

"For Toddy nearing the end of his career, it could have been the fairytale finish. But it wasn't to be and yeah, we've been trying to scrape ourselves up ever since."

Results: 4th in team, 17th in individual

Third Olympics: Tokyo 2020 (in 2021)

By her third Olympic campaign, Price was a mum of two – to son Otis (born in 2017) and daughter Abel (born in early 2020).

"It didn't really change anything for me. Each woman has a very different experience, and I think I've been quite lucky I've always been able to separate my personal life from my competitive life," she says. "Our children enhance our lives, of course, but I'm still able to remain professional and as hungry as I ever was before."

The Prices spearheaded the New Zealand team at the delayed Tokyo Olympics. By now, they were both consistently in the world's top 10 eventing riders, and Jonelle had two CCI5* victories (the highest level of eventing competition) to her name – Badminton and Luhmühlen in 2018.

From her four horses nominated for the Games, Price chose 11-year-old Grovine de Reve as her horse for the testing three-day eventing in the sweltering midsummer heat. She was by now a frontrunner in the team.

"Another five years, and I felt a bit more at home in that position," she says. "You can really own the role you play in the team."

The Kiwis were once again in the mix for a medal going into the individual showjumping round, with Price and Grovine de Reve absorbing the pressure and producing a perfect round. But the team ended up fifth overall.

"Again we weren't too far away. Expectations were high, but we just haven't delivered," says Price, who topped the individual placings in 11th.

The entire Games experience, affected by Covid, was also a case of "what might have been".

"Wearing masks really drove me mad. I hated those damn things," Price laughs. "And I felt sorry for Japan because even though I'm not a city person, looking out the bus window from the village to the venue every day, it looked like a really spectacular city.

"We were there longer than normal, because the horses needed more time to travel and settle. So you couldn't help but think how you could have filled those days, spending a few hours in the afternoon experiencing the culture and the city.

"But Tokyo ran a fantastic games and the main thing was athletes got to compete. We had to be grateful we were there."

Results: 5th in team, 11th in individual.

Fourth Olympics: Paris 2024

"It's nice to be staring down the barrel of another Games," Price says after being chosen to ride alongside her husband again. The couple made equestrian history in 2022 as the first married couple to be No 1 and No.2 in the world eventing rankings.

Price and her horse for these Olympics, 12-year-old Dutch-bred mare Hiarado, are "a match made in heaven".

"We're actually quite similar – she's a bit of a stroppy, feisty and determined little mare. We get on pretty well, and I think all those character traits will hold her in good stead in Paris," she says of the partnership that's barely two years old.

"She's a really strong jumper – I think she's had one fence down since I've had her. Showjumping is going to be pretty telling at these championships."

The last three Olympics have given Price "valuable mileage".

"I know what to expect, I know the championship environment, I've proven I can perform under pressure, and historically – touch wood – I've delivered at championships," she says.

For the first time, Price will be staying outside the athletes' main village at a satellite village near their venue (nearly half of the 195 Kiwi athletes at these Games are staying outside the village).

And the venue for equestrian events will be spectacular – the Palace of Versailles.

"We've been there and had a wander around the park, and it will be one of the most magical venues. From everywhere you look, it's just extremely beautiful," she says.

In contrast to the complexities of the past two Olympic Games, Price expects Paris to be much easier for the equestrian team. "We're based in the southwest of England now, so it's a hop, skip and a jump for us to get to the docks to cross the Channel. Hopefully that means it reduces the chance of some of those variables coming into play."

The Prices' young children won't be going to Paris to watch their parents ride: "Our focus needs to be solely on our job," says Jonelle. But she hopes one day they will be old enough to witness their parents compete together on the world's largest sporting stage.

It's been 12 years since Price's first Olympics – and 12 years since New Zealand eventing has won a medal. Winning a team medal remains the top priority, she says.

"Obviously, we've had a bit of a dry spell the last couple of Games, and I feel we've had a couple of stories of 'so close'. I really don't want to be coming home with another one of those," she says.

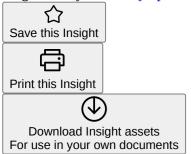
"But we're coming into the championship with a really strong squad this year – the most depth we've seen for some time. So hopefully that bodes well. And hopefully we'll be having a fun conversation on the other side of it."

Paris Olympics

SUZANNE MCFADDEN

Suzanne McFadden is a contributor to LockerRoom, dedicated to women's sport, and is the 2021 Voyager Media Awards Sports Journalist of the Year. <u>More by Suzanne McFadden</u>

Original story: Paris Olympics Jonelle Price (newsroom.co.nz)



Was this Insight helpful?



Share this Insight





Email this Insight

X Close 'Download Insight Assets' modal

igoplus Download Insight assets

- 5 4 3 2 1 Paris: Jonelle Price.pdf
- Jonelle.jpg 1.3MB JPG

Was this Insight useful?





Similar Insights (144)

Podcast: The Business Case for Women's Sports



Voice & Visibility

Podcast: The Business Case for Women's Sports

New Zealand's Australian Rules sides ready for international action



Voice & Visibility

New Zealand's Australian Rules sides ready for international action

Champions: How the White Ferns stunned South Africa and the world



Voice & Visibility

Champions: How the White Ferns stunned South Africa and the world

Wollaston excited at future for kiwi female riders after world success



Voice & Visibility

Wollaston excited at future for kiwi female riders after world success

Women's boxing pioneer Daniella Smith unveils journey to the top in new podcast

Save insight

Women's boxing pioneer Daniella Smith unveils journey to the top in new podcast

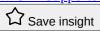
Deloitte: The Future of Sport 2024: Seizing the Moment

☆ Save	insight
--------	---------

Voice & Visibility

Deloitte: The Future of Sport 2024: Seizing the Moment

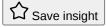
WISPA Supporters Club - join now!



Voice & Visibility

WISPA Supporters Club - join now!

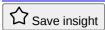
By Merran Brockie-David - Women in Sport Aotearoa Research Reveals Significant 'Fame Gap' in Women's Sport



Voice & Visibility

Research Reveals Significant 'Fame Gap' in Women's Sport

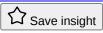
Media and Gender Study: 2023 Annual Report



Voice & Visibility

Media and Gender Study: 2023 Annual Report

By Victoria University Melbourne Australia - Victoria University | Melbourne Australia 89% OF WOMEN IN FOOTBALL HAVE EXPERIENCED DISCRIMINATION AT WORK, BUT SURVEY REVEALS SURGE OF OPTIMISM ABOUT GENDER EQUALITY IN THE GAME



Voice & Visibility

89% OF WOMEN IN FOOTBALL HAVE EXPERIENCED DISCRIMINATION AT WORK, BUT SURVEY REVEALS SURGE OF OPTIMISM ABOUT GENDER EQUALITY IN THE GAME

By Victoria University Melbourne Australia - Victoria University | Melbourne Australia Canadian Women & Sport Unveils New Fan Insight Reports



Canadian Women & Sport Unveils New Fan Insight Reports

By Canadian Women & Sport - Canadian Women & Sport Liv living her best life in Barcelona

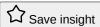
公	Save	insight

Voice & Visibility

Liv living her best life in Barcelona

By Suzanne McFadden - LockerRoom

Number of women coaching in Olympic and Paralympic sport doubles since 2020



Voice & Visibility

Number of women coaching in Olympic and Paralympic sport doubles since 2020

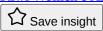
By Victoria University Melbourne Australia - Victoria University | Melbourne Australia Golf NZ to revive Women's Open on the back of Lydia Ko's success



Voice & Visibility

Golf NZ to revive Women's Open on the back of Lydia Ko's success

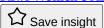
Kiwi Women's America's Cup team sailing to win, but also for a future



Voice & Visibility

Kiwi Women's America's Cup team sailing to win, but also for a future

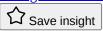
Kiwi Women's America's Cup team sailing to win, but also for a future



Voice & Visibility

Kiwi Women's America's Cup team sailing to win, but also for a future

Change in Action Week - Digital Innovation FINALIST - Ella Ferguson



Voice & Visibility

Change in Action Week - Digital Innovation FINALIST - Ella Ferguson

Change in Action Week - Digital Innovation Winner - WomenzSports



Voice & Visibility Change in Action Week - Digital Innovation Winner - WomenzSports Change in Action Week - Innovative Impact Winner - POWA First Steps Save insight Voice & Visibility **Change in Action Week - Innovative Impact Winner - POWA First Steps** <u>CBT at Falk College: Empowering Women, Creating Inclusive Environments</u> Save insight Voice & Visibility CBT at Falk College: Empowering Women, Creating Inclusive Environments Stephanie to take part in Women's Sport Leadership Academy Save insight Voice & Visibility Stephanie to take part in Women's Sport Leadership Academy Women in Sport 2024: Analysis of the Sport Value Chain - Media Broadcasting, Sponsorship and Deals Attendance Save insight Voice & Visibility Women in Sport 2024: Analysis of the Sport Value Chain - Media Broadcasting, Sponsorship and Deals Attendance The Growth of Women's Sports and Why It Matters for Youth Sport Save insight

Voice & Visibility

The Growth of Women's Sports and Why It Matters for Youth Sport

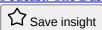
Change in Action Week 2024 Winners

Save insight

Voice & Visibility

Change in Action Week 2024 Winners

Podcast: The Business case for woman's sport - Ep.#104 going for gold:



Voice & Visibility

Podcast: The Business case for woman's sport - Ep.#104 going for gold:

Paris 2024: Athletes say work isn't over after Olympics reaches gender parity.

Save insight

Voice & Visibility

Paris 2024: Athletes say work isn't over after Olympics reaches gender parity

Olympics 2024: Ranking every New Zealand athlete and their chances of a medal at the Games

Voice & Visibility

Olympics 2024: Ranking every New Zealand athlete and their chances of a medal at the Games

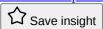
The Women in Sport Podcast - General Election Special: Tackling Heath Inequalities



Voice & Visibility

The Women in Sport Podcast - General Election Special: Tackling Heath Inequalities

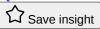
Women in Sport Aotearoa's Change in Action Week



Voice & Visibility

Women in Sport Aotearoa's Change in Action Week

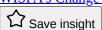
By Merran Brockie-David - Women in Sport Aotearoa Sport NZ - Media and Gender Study - 4th Annual Report



Voice & Visibility

Sport NZ - Media and Gender Study - 4th Annual Report

By Emma Evans - Sport New Zealand WISPA's Change in Action Week 2024



Voice & Visibility

WISPA's Change in Action Week 2024

By Merran Brockie-David - Women in Sport Aotearoa

Sport Canterbury's Project Pink Dot



Sport Canterbury's Project Pink Dot

By Rachel Harris - Sport Canterbury West Coast See it to be in it: Promoting women in sport



Voice & Visibility

See it to be in it: Promoting women in sport

By Merran Brockie-David - Women in Sport Aotearoa Wine, Cheese, and Wāhine Initiatives - Nuku Ora



Voice & Visibility

Wine, Cheese, and Wāhine Initiatives - Nuku Ora

By Lily Joiner - Nuku Ora

Ali Pottinger - The future of trail running for women in Australasia



Voice & Visibility

Ali Pottinger - The future of trail running for women in Australasia

By Ali Pottinger - Squadrun

WOMENZSPORTS presents Alice Soapbox: Mea Motu

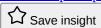


Voice & Visibility

WOMENZSPORTS presents Alice Soapbox: Mea Motu

By Dani Marshall - Womenzsports

WomenzSports presents Alice's soapbox: Emma Twigg (Rowing)



Voice & Visibility

WomenzSports presents Alice's soapbox: Emma Twigg (Rowing)

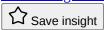
By Dani Marshall - Womenzsports

WomenzSports presents Alice's soapbox: Shiray Kaka (Rugby 7's)



WomenzSports presents Alice's soapbox: Shiray Kaka (Rugby 7's)

By Dani Marshall - Womenzsports Fundraising for Women's Sports in New Zealand

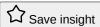


Voice & Visibility

Fundraising for Women's Sports in New Zealand

By Dani Marshall - Womenzsports

FIFA Women's World Cup Media & Gender Case Study 2023



Voice & Visibility

FIFA Women's World Cup Media & Gender Case Study 2023

By Emma Evans - Sport New Zealand

Change in Action - 1 Year on from IWG Webinar

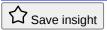


Voice & Visibility

Change in Action - 1 Year on from IWG Webinar

By Merran Brockie-David - Women in Sport Aotearoa

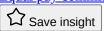
2022 IWG: Phil Clark - Using Research and Advocacy to Improve the Gender Balance of Sports Coverage



Voice & Visibility

2022 IWG: Phil Clark - Using Research and Advocacy to Improve the Gender Balance of Sports Coverage

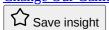
Equal pay commitments set for women's sport in NSW, lead by female advocates



Voice & Visibility

Equal pay commitments set for women's sport in NSW, lead by female advocates

By Merran Brockie-David - Women in Sport Aotearoa Change Our Game State of Play Survey 2022-2023



Voice & Visibility

Change Our Game State of Play Survey 2022-2023

<u>Findings report – The Value of You Can Be What You Can See</u>



Findings report – The Value of You Can Be What You Can See

Tātāwhāinga - Episode 7: The Role of Sports Media

公	Save	insight
М	Save	insight

Voice & Visibility

Tātāwhāinga - Episode 7: The Role of Sports Media

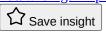
By Erin Roxburgh - Women in Sport Aotearoa <u>Tātāwhāinga - Episode 6: Hosting Major Events</u>



Voice & Visibility

Tātāwhāinga - Episode 6: Hosting Major Events

By Erin Roxburgh - Women in Sport Aotearoa <u>Tātāwhāinga - Episode 5: Athletes: Humans or Commodities Part 2</u>



Voice & Visibility

Tātāwhāinga - Episode 5: Athletes: Humans or Commodities Part 2

By Erin Roxburgh - Women in Sport Aotearoa <u>Tātāwhāinga - Episode 1: Welcome to Tātāwhāinga</u>



Voice & Visibility

Tātāwhāinga - Episode 1: Welcome to Tātāwhāinga

By Erin Roxburgh - Women in Sport Aotearoa

<u>Podcast: The Business Case For Woman's Sports - Ep.#103 What parity and surveymonkey's research revealed about what international consumers think about woman's sports</u>



Voice & Visibility

Podcast: The Business Case For Woman's Sports - Ep.#103 What parity and surveymonkey's research revealed about what international consumers think about woman's sports

We Hear Her Podcast: Nardi Leonard



We Hear Her Podcast: Nardi Leonard Relational Leadership, Visibility & Voice Save insight

Voice & Visibility

Relational Leadership, Visibility & Voice

By Kirsten Spencer - Auckland University of Technology <u>University of Otago Inclusive Language Guidelines</u>



Voice & Visibility

University of Otago Inclusive Language Guidelines

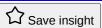
SASS Talk Podcast - Sevens sensation giving dance another fling



Voice & Visibility

SASS Talk Podcast - Sevens sensation giving dance another fling

How men can become better Allies to Women



Voice & Visibility

How men can become better Allies to Women

How to be a male ally to women's sport



Voice & Visibility

How to be a male ally to women's sport

The Halo of Value Creation Opportunities Around Women's Sports



Voice & Visibility

The Halo of Value Creation Opportunities Around Women's Sports

Future Talent: Yasmeen Kareem



Yasmeen Kareem

Voice & Visibility

Future Talent: Yasmeen Kareem By Vincent Jones - Edged and Gone IWG: Moonira Ramathula Moonira - Visibility and Voice Save insight Voice & Visibility IWG: Moonira Ramathula Moonira - Visibility and Voice IWG: Adele Pavlidis - What has sex and gender got to do with it? Exploring tensions and assumptions for elite strength and conditioning coaches Save insight Voice & Visibility IWG: Adele Pavlidis - What has sex and gender got to do with it? Exploring tensions and assumptions for elite strength and conditioning coaches Strategies To Elevate And Diversify Women's Sports Coverage: Insights From The Gist Save insight Voice & Visibility Strategies To Elevate And Diversify Women's Sports Coverage: Insights From The Gist Wellington and Graham sign with Brave for Super Smash Save insight Voice & Visibility Wellington and Graham sign with Brave for Super Smash By Vincent Jones - Edged and Gone IWG: Moonira Ramathula - Growing Professional Women's Rugby in Africa Save insight

Voice & Visibility

IWG: Moonira Ramathula - Growing Professional Women's Rugby in Africa

Latest research from Women's Sport Trust delves into visibility and fandom of women's sport in 2023

Save insight

Voice & Visibility

Latest research from Women's Sport Trust delves into visibility and fandom of women's sport in 2023

Future Talent: Paige Loggenberg

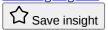




Future Talent: Paige Loggenberg

By Vincent Jones - Edged and Gone

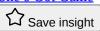
New Women's Sport Trust Partnership With The R&A Reveals Women's Sports Fans Feel Underserved Despite Record-Breaking Viewing Figures



Voice & Visibility

New Women's Sport Trust Partnership With The R&A Reveals Women's Sports Fans Feel Underserved Despite Record-Breaking Viewing Figures

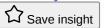
She's Got Game



Voice & Visibility

She's Got Game

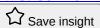
IWG: Troy Han - Celebrating Women In Sport



Voice & Visibility

IWG: Troy Han - Celebrating Women In Sport

IWG: Gen Dohrmann - Reshaping the images we see of women's sport in Australia



Voice & Visibility

IWG: Gen Dohrmann - Reshaping the images we see of women's sport in Australia

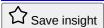
New Zealand Names Third Ever Artistic Swimming Duo For Olympic Games



Voice & Visibility

New Zealand Names Third Ever Artistic Swimming Duo For Olympic Games

Grand Slam winner Routliffe, Sun to pair up for Paris tennis



Voice & Visibility

Grand Slam winner Routliffe, Sun to pair up for Paris tennis

Olympics 2024: Paris promised gender equality. Are TV commentators meeting that goal?



Olympics 2024: Paris promised gender equality. Are TV commentators meeting that goal?

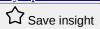
A level playing field: the case for investing in women's sport

☆ Save i	nsight
----------	--------

Voice & Visibility

A level playing field: the case for investing in women's sport

Olympics 2024: Gold medallists Brooke Francis and Lucy Spoors on the challenges they faced



Voice & Visibility

Olympics 2024: Gold medallists Brooke Francis and Lucy Spoors on the challenges they faced

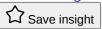
PARIS OLYMPICS 2024 Paris Olympics: Kiwi diver Lizzie Roussel returns from baby hiatus to rekindle Olympic dream



Voice & Visibility

PARIS OLYMPICS 2024 Paris Olympics: Kiwi diver Lizzie Roussel returns from baby hiatus to rekindle Olympic dream

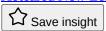
Michele Kang Invests \$50 Million to Boost Women's Sports



Voice & Visibility

Michele Kang Invests \$50 Million to Boost Women's Sports

Aotearoa New Zealand Gender Attitudes Survey 2023



Voice & Visibility

Aotearoa New Zealand Gender Attitudes Survey 2023

By Maddi Mclean - Sport New Zealand

2021 National Sport Club Survey - Female Friendly Environments



Voice & Visibility

2021 National Sport Club Survey - Female Friendly Environments

By Maddi Mclean - Sport New Zealand Men as Allies: supporting women and girls in community sport
Save insight
Voice & Visibility
Men as Allies: supporting women and girls in community sport
Olympic wāhine winning streak makes powerful case for more funding for women's sport
☐ Save insight
Voice & Visibility
Olympic wāhine winning streak makes powerful case for more funding for women's sport
yp
Eliza wants more than a last tango in Paris
Save insight
Voice & Visibility
Eliza wants more than a last tango in Paris
Scotty's Spin: Where Is New Zealand's Investment In Women's Sport?
Save insight
Voice & Visibility
Scotty's Spin: Where Is New Zealand's Investment In Women's Sport?
Women's Sports Trust: Report into the positive impact of women's sport sponsorship on brands
Save insight
Voice & Visibility
Women's Sports Trust: Report into the positive impact of women's sport sponsorship on brands
In a league of her own: WISPA Foundation Member Toni Bruce wins major award
Save insight
Voice & Visibility
In a league of her own: WISPA Foundation Member Toni Bruce wins major award
Invisibility of female participants in midlife and beyond in sport and exercise science research: a call to action
Save insight

Invisibility of female participants in midlife and beyond in sport and exercise science research: a call to
Women coaches in Aotearoa New Zealand - Research
Save insight
Voice & Visibility
Women coaches in Aotearoa New Zealand - Research
Women's Ice Hockey on the Rise
Save insight
Save insigni
Voice & Visibility
Women's Ice Hockey on the Rise
Women's Ice Hockey on the Risc
SASS Talk: Olympic cyclist's hellish ride to Paris
Save insight
Voice & Visibility
SASS Talk: Olympic cyclist's hellish ride to Paris
Title IX was a game-changer, but women are still fighting for an equal playing field
₩ Save insight
Voice & Visibility
Title IX was a game-changer, but women are still fighting for an equal playing field
New Zealander Rebecca Foulsham's key Paralympics role
Save insight
₩ Save insignt

New Zealander Rebecca Foulsham's key Paralympics role

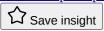
SASS Talk: Behind the scenes of the Paris Olympics

Save insight

Voice & Visibility

SASS Talk: Behind the scenes of the Paris Olympics

WomenzSports present's Alice's Soapbox: Ruahei Demant (Rugby 15's)



WomenzSports present's Alice's Soapbox: Ruahei Demant (Rugby 15's) By Dani Marshall - Womenzsports Auckland HEARTS recognised in Auckland Cricket's History Save insight Auckland HEARTS Capping Voice & Visibility Auckland HEARTS recognised in Auckland Cricket's History By Astrid van Uden - AucklandCricket.co.nz Lydia Ko within reach of golfing greats after staggering career earnings soar Save insight Voice & Visibility Lydia Ko within reach of golfing greats after staggering career earnings soar The Women in Sport Podcast - The Rugby League World Cup: A lasting legacy Save insight Voice & Visibility The Women in Sport Podcast - The Rugby League World Cup: A lasting legacy Overcoming the obstacles: How New Zealand women have shone at the Olympic Games Save insight Voice & Visibility Overcoming the obstacles: How New Zealand women have shone at the Olympic Games Paris 2024 Olympics: A new era for women in sport Save insight Voice & Visibility

Paris 2024 Olympics: A new era for women in sport

What women want: A wishlist from Kiwi wāhine in sport

Save insight

Voice & Visibility

What women want: A wishlist from Kiwi wāhine in sport

Yeah, Nah: Is Lydia Ko New Zealand's greatest ever sportsperson?



Voice & Visibility Yeah, Nah: Is Lydia Ko New Zealand's greatest ever sportsperson? CJ's Story Inspiring Inclusion Save insight **C**J Voice & Visibility **CJ's Story Inspiring Inclusion**

By Dantaye Simpson - Sport Manawatu 2023 Women's Sporting Landscape

Save insight

Voice & Visibility

2023 Women's Sporting Landscape

Who deserves New Zealand's highest sporting honour?



Voice & Visibility

Who deserves New Zealand's highest sporting honour?

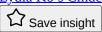
Revealed: Portia's next career step



Voice & Visibility

Revealed: Portia's next career step

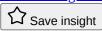
By Suzanne McFadden - LockerRoom Lydia Ko's Cinderella story



Voice & Visibility

Lydia Ko's Cinderella story

Facts and figures: Women in sport



Voice & Visibility

Facts and figures: Women in sport

All Blacks v England: Sex act joke about female physio 'harassment'



Voice & Visibility All Blacks v England: Sex act joke about female physio 'harassment' IWG: Amy Marfell - The Power of Digital Media for Everyday Activism and Advocacy Save insight Voice & Visibility

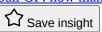
IWG: Amy Marfell - The Power of Digital Media for Everyday Activism and Advocacy

IWG Muditambi Ravele - Visibility and Voice: Baby Steps Towards Changing Perceptions of Women Sport Save insight

Voice & Visibility

IWG Muditambi Ravele - Visibility and Voice: Baby Steps Towards Changing Perceptions of Women Sport

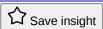
Sail GP: how many women on the water this weekend?



Voice & Visibility

Sail GP: how many women on the water this weekend?

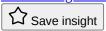
Taranaki Thunder bought by sports media company



Voice & Visibility

Taranaki Thunder bought by sports media company

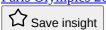
Kiwi wins gold in groundbreaking women's event



Voice & Visibility

Kiwi wins gold in groundbreaking women's event

Paris Olympics 2024: Full New Zealand schedule



Voice & Visibility

Paris Olympics 2024: Full New Zealand schedule

Women in Sport Reports, Research and Expertise



Voice & Visibility

Women in Sport Reports, Research and Expertise 5 4 3 2 1 Paris: Eva Morris and Nina Brown Save insight Voice & Visibility 5 4 3 2 1 Paris: Eva Morris and Nina Brown The impact of uniform design on female athletes' confidence - Massey University Save insight Voice & Visibility The impact of uniform design on female athletes' confidence - Massey University Pioneer women surfers reflect on their struggle for recognition Save insight Voice & Visibility Pioneer women surfers reflect on their struggle for recognition Research Confirms Benefit of Increased Representation of Women on Boards Save insight Voice & Visibility Research Confirms Benefit of Increased Representation of Women on Boards Paris Olympics throw spotlight on needs of athlete mothers Save insight Voice & Visibility Paris Olympics throw spotlight on needs of athlete mothers Audio: Nicky van den Bos: On why people are reluctant to criticise women's sport? Save insight Voice & Visibility

Audio: Nicky van den Bos: On why people are reluctant to criticise women's sport?

Basketball: Player payments double for Tauihi Basketball Aotearoa

Save insight

Voice & Visibility

Basketball: Player payments double for Tauihi Basketball Aotearoa

Survey: Consumers want brands to invest in women's sports
Save insight
Voice & Visibility
Survey: Consumers want brands to invest in women's sports
FIFA Women's World Cup economic, social impact 'exceeded expectations' - report
Save insight
Voice & Visibility
FIFA Women's World Cup economic, social impact 'exceeded expectations' - report
11171 Women's World Cup economic, social impact executed expectations report
The Conversation of Sport - Are Women Visible in Sports News Coverage?
Save insight
Voice & Visibility
The Conversation of Sport - Are Women Visible in Sports News Coverage?
The Manageria Court Designate Design
The Women in Sport Podcast - Paris 2024 Olympic Preview: Tessa Sanderson
Save insight
Voice & Visibility
Voice & Visibility
Voice & Visibility The Women in Sport Podcast - Paris 2024 Olympic Preview: Tessa Sanderson
The Women in Sport Podcast - Paris 2024 Olympic Preview: Tessa Sanderson
The Women in Sport Podcast - Paris 2024 Olympic Preview: Tessa Sanderson The Women in Sport Podcast - Paris 2024 Olympic Preview: Joanna Rowsell
The Women in Sport Podcast - Paris 2024 Olympic Preview: Tessa Sanderson
The Women in Sport Podcast - Paris 2024 Olympic Preview: Tessa Sanderson The Women in Sport Podcast - Paris 2024 Olympic Preview: Joanna Rowsell
The Women in Sport Podcast - Paris 2024 Olympic Preview: Tessa Sanderson The Women in Sport Podcast - Paris 2024 Olympic Preview: Joanna Rowsell
The Women in Sport Podcast - Paris 2024 Olympic Preview: Tessa Sanderson The Women in Sport Podcast - Paris 2024 Olympic Preview: Joanna Rowsell Save insight Voice & Visibility
The Women in Sport Podcast - Paris 2024 Olympic Preview: Tessa Sanderson The Women in Sport Podcast - Paris 2024 Olympic Preview: Joanna Rowsell Save insight
The Women in Sport Podcast - Paris 2024 Olympic Preview: Tessa Sanderson The Women in Sport Podcast - Paris 2024 Olympic Preview: Joanna Rowsell Save insight Voice & Visibility
The Women in Sport Podcast - Paris 2024 Olympic Preview: Tessa Sanderson The Women in Sport Podcast - Paris 2024 Olympic Preview: Joanna Rowsell Save insight Voice & Visibility The Women in Sport Podcast - Paris 2024 Olympic Preview: Joanna Rowsell
The Women in Sport Podcast - Paris 2024 Olympic Preview: Tessa Sanderson The Women in Sport Podcast - Paris 2024 Olympic Preview: Joanna Rowsell Save insight Voice & Visibility The Women in Sport Podcast - Paris 2024 Olympic Preview: Joanna Rowsell Diversity and Inclusion Survey. □
The Women in Sport Podcast - Paris 2024 Olympic Preview: Tessa Sanderson The Women in Sport Podcast - Paris 2024 Olympic Preview: Joanna Rowsell □ Save insight Voice & Visibility The Women in Sport Podcast - Paris 2024 Olympic Preview: Joanna Rowsell □ Diversity and Inclusion Survey □ Save insight
The Women in Sport Podcast - Paris 2024 Olympic Preview: Tessa Sanderson The Women in Sport Podcast - Paris 2024 Olympic Preview: Joanna Rowsell Save insight Voice & Visibility The Women in Sport Podcast - Paris 2024 Olympic Preview: Joanna Rowsell Diversity and Inclusion Survey. □
The Women in Sport Podcast - Paris 2024 Olympic Preview: Tessa Sanderson The Women in Sport Podcast - Paris 2024 Olympic Preview: Joanna Rowsell Save insight Voice & Visibility The Women in Sport Podcast - Paris 2024 Olympic Preview: Joanna Rowsell Diversity and Inclusion Survey. Save insight Voice & Visibility
The Women in Sport Podcast - Paris 2024 Olympic Preview: Tessa Sanderson The Women in Sport Podcast - Paris 2024 Olympic Preview: Joanna Rowsell Save insight Voice & Visibility The Women in Sport Podcast - Paris 2024 Olympic Preview: Joanna Rowsell Diversity and Inclusion Survey Save insight Voice & Visibility Diversity and Inclusion Survey
The Women in Sport Podcast - Paris 2024 Olympic Preview: Tessa Sanderson The Women in Sport Podcast - Paris 2024 Olympic Preview: Joanna Rowsell Save insight Voice & Visibility The Women in Sport Podcast - Paris 2024 Olympic Preview: Joanna Rowsell Diversity and Inclusion Survey. Save insight Voice & Visibility Diversity and Inclusion Survey Super Rugby Aupiki: Blues co-captain Ruahei Demant pleads for greater funding in women's rugby.
The Women in Sport Podcast - Paris 2024 Olympic Preview: Tessa Sanderson The Women in Sport Podcast - Paris 2024 Olympic Preview: Joanna Rowsell Save insight Voice & Visibility The Women in Sport Podcast - Paris 2024 Olympic Preview: Joanna Rowsell Diversity and Inclusion Survey Save insight Voice & Visibility Diversity and Inclusion Survey
The Women in Sport Podcast - Paris 2024 Olympic Preview: Tessa Sanderson The Women in Sport Podcast - Paris 2024 Olympic Preview: Joanna Rowsell Save insight Voice & Visibility The Women in Sport Podcast - Paris 2024 Olympic Preview: Joanna Rowsell Diversity and Inclusion Survey. Save insight Voice & Visibility Diversity and Inclusion Survey Super Rugby Aupiki: Blues co-captain Ruahei Demant pleads for greater funding in women's rugby.
The Women in Sport Podcast - Paris 2024 Olympic Preview: Tessa Sanderson The Women in Sport Podcast - Paris 2024 Olympic Preview: Joanna Rowsell Save insight Voice & Visibility The Women in Sport Podcast - Paris 2024 Olympic Preview: Joanna Rowsell Diversity and Inclusion Survey. Save insight Voice & Visibility Diversity and Inclusion Survey Super Rugby Aupiki: Blues co-captain Ruahei Demant pleads for greater funding in women's rugby.

Super Rugby Aupiki: Blues co-captain Ruahei Demant pleads for greater funding in women's rugby

Save insight
Voice & Visibility
UNESCO Report: Women and girls' access to sport still lagging far behind
IWG: Angelica Saenz - LTB+ Women's Movement is unstoppable, are you moving with us?
☆ Save insight
Voice & Visibility
IWG: Angelica Saenz - LTB+ Women's Movement is unstoppable, are you moving with us?
World Rugby's smaller ball proposal ignites debate on gender equality in sports
Save insight
Voice & Visibility
World Rugby's smaller ball proposal ignites debate on gender equality in sports
IWG: Emily Dealy - Using sport as a vehicle for positive social change: A framework advancing social outputs, outcomes and impact of the 'Game on for Women' strategy
Save insight
Voice & Visibility
IWG: Emily Dealy - Using sport as a vehicle for positive social change: A framework advancing social outputs, outcomes and impact of the 'Game on for Women' strategy
Video: Yarns with Commonwealth Games athlete Alethea Boon
Save insight
Voice & Visibility
Video: Yarns with Commonwealth Games athlete Alethea Boon
Super Rugby Aupiki: Navigating challenges for the growth of women's rugby
Save insight
Voice & Visibility
Super Rugby Aupiki: Navigating challenges for the growth of women's rugby
The Rise of Women's Sports Isn't a Moment, It's a Movement Analysis Save insight
Save maight

<u>UNESCO Report: Women and girls' access to sport still lagging far behind</u>

Voice & Visibility

The Rise of Women's Sports Isn't a Moment, It's a Movement Analysis IWG: Sally Rae - Level playing fields do not exist
Save insight
Save Insigni
Voice & Visibility
IWG: Sally Rae - Level playing fields do not exist
NZ's Female Medal Prospects in Paris
Save insight
Voice & Visibility
NZ's Female Medal Prospects in Paris
IWG Jordan Matthews & Lucy Piggott - Is gender on the international agenda?
Save insight
Voice & Visibility
IWG Jordan Matthews & Lucy Piggott - Is gender on the international agenda?
Mother's Day: Professional athletes share the struggle of motherhood and their careers Save insight
Save insigni
Voice & Visibility
Mother's Day: Professional athletes share the struggle of motherhood and their careers
Celebrating 30 years of IWG Women and Sport : IWG Webinar Series
Save insight
Voice & Visibility
Celebrating 30 years of IWG Women and Sport : IWG Webinar Series
SASS Talk Podcast - Sarah Cowley Ross & Suzanne McFadden - The bounce-back of Squash Queen Joelle King
Save insight
Voice & Visibility
SASS Talk Podcast - Sarah Cowley Ross & Suzanne McFadden - The bounce-back of Squash Queen Joelle
King
SASS Talk Podcast - Sarah Cowley Ross & Suzanne McFadden - Embracing boobs and babies
Save insight
Voice & Visibility

SASS Talk Podcast - Sarah Cowley Ross & Suzanne McFadden - Embracing boobs and babies The ROI of Women's Sports: A Blueprint for Value Investing Save insight Voice & Visibility The ROI of Women's Sports: A Blueprint for Value Investing Dalton's special connection to Southland lives on through foundation's gift Save insight Voice & Visibility Dalton's special connection to Southland lives on through foundation's gift A PERIOD THAT STARTS A CONVERSATION: FEMALE ATHLETES BREAK THE TABOO ON MENSTRUATION IN ELITE **SPORT** Save insight Voice & Visibility A PERIOD THAT STARTS A CONVERSATION: FEMALE ATHLETES BREAK THE TABOO ON MENSTRUATION IN ELITE SPORT **Our Partners** Sport NZ Sport NZ NZ Foreign affairs and trade NZ Foreign affairs and trade US Embassy NZ US Embassy NZ Women in Sport Aotearoa Insight Hub | Ngā Wāhine Hākinakina o Aotearoa <u>Faceboo</u>k **Instagram** Linkedin **TikTok** YouTube **Contact FAQs Privacy policy** Terms of use © 2024 Women in Sport Aotearoa Subscribe to our newsletter Receive the latest news, events and insights as we publish them. Name:

Email: Subscribe

Subscribe to our newsletter

Our weekly email delivering the latest insights as we publish them, tailored to your tastes.

First nan	ne:*	
Email:*		

Preferences

Select those that apply to you to help us customise your Insight Hub experience.

Insight Themes

- **✓**
 - All
- Leadership
 - Social Change
- - **Active Lives**
- - High Performance

Visibility and Voice

Insight Content Types

- **✓**
- All
- Research
- Case studies
- News stories
- Toolkits

Subscribe now >